



Participant Application

Name: _____

Address: _____

Phone: Home: (_____) _____ Cell: (_____) _____

Email: _____

Website: _____

Professional Occupation/Position: _____

Place of Work: _____

Applying for: Artist, Emerging Fashion Designer, Emerging Documenter
 Artist, Established Fashion Designer, Established Educator

All applicants please include the following with your application:

- Professional Resume / CV

- Paragraph statement about your inspiration and motivation to participate

Artists & Fashion Designers: Current Portfolio and/or website, plus chosen medium for this project

Educators: Sample of lesson plans or programs you've created

Documenters: Sample of original photography or video production

Suggested Theme: _____

Suggested Team Members _____

Initial Deadline: May 15, 2010

See reverse side for other important deadlines and specific qualifications.

For project details, go to www.artmeetsfashion.org or call 619-212-9770

Send application and materials to:

Art Meets Fashion Selection Committee

Attn: Vanessa Lillegren

P.O. Box 722105 • San Diego, CA 92172

(Please request affirmation of receipt to assure delivery)

Or, email application materials to:

vanessa@FocusSD.org

For more information www.ArtMeetsFashion.org

Sponsored by:

San Diego Visual Arts Network • www.SDVAN.net (Public Charity 501 (c) 3 EIN #205910283)

FOCUS (Fashion Opportunities Connect Us) • www.FocusSD.org

INFORMATION

Important Deadlines:

- Applications May 15, 2010
- Teams will be announced on July 15, 2010
- Project proposals (design/concept drawings and materials) due by Sept 15, 2010
- Finished designs due by February 15th, 2011
- Final reception/event April 2011 (location and dates TBD)
- Designs showcased in San Diego for minimum of two weeks after final event

INITIAL APPLICATION REQUIREMENTS (Due May 15th, 2010)

- Professional Resume / CV
- Statement of inspiration
- Current portfolio and/or website
- Suggested theme, medium and team members

PARTICIPANTS

- Fashion/Apparel Designers (i.e. clothes, accessories including shoes, scarves, purses)
- Visual Artists (i.e. 2 or 3-D Painter, Sculpture, Photographer, Jewelry, Ceramic)
- Documenters (all media allowed i.e. written, photo, video etc)
- Educators to create and implement lesson plans

QUALIFICATIONS

All participants should be willing to mentor or be mentored, must be team players, have excellent communication skills and be able to meet deadlines. All team finalists must be able to attend the Final Event in April 2011.

Fashion Designers, Established

- Experience operating your own design business or designed with a company for a minimum of 3 years
- Experience includes designing, cutting, sewing, sourcing, and bringing products to market
- Current portfolio and/or website

Fashion Designer, Emerging

- 2-3 years experience in current area of design
- Exposure of your line online or in a store
- Current portfolio and/or website

Educator

- Currently working with an at-risk teen program
- Ability to implement lesson plan in current program
- Minimum of two years classroom experience

Visual Artists Established

- At least two solo shows and an established track record of exhibitions
- Website or representation on a gallery website

Visual Artists, Emerging

- 2-3 years experience in current medium and participated in several group exhibitions
- Developed a series or body of work
- Current portfolio and/or website

Documenter

- Organized with strong written and oral communication skills
- Have a documenting process in place (priority to videographers)
- Familiar with the art and design community

CRITERIA

Designers/Artists

- Theme consistency, wear-ability and marketability of products
- Creativity - Originality and innovation
- Workmanship - Use of materials and finishing touches

Documenters

- Attention to detail and overall organization of documentation
- Original concept to present documentation
- Quality of presentation medium and relevance to theme

Educators

- Work with documenter to develop a lesson plan that will engage and inspire at-risk teens to explore creative careers