



## Participant Application

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: Home: (\_\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Professional Occupation/Position: \_\_\_\_\_

Place of Work: \_\_\_\_\_

Applying for:  Artist, Emerging       Fashion Designer, Emerging       Documenter  
 Artist, Established       Fashion Designer, Established       Educator

**All applicants please include the following with your application:**

- Professional Resume / CV

- Paragraph statement about your inspiration and motivation to participate

**Artists & Fashion Designers:** Current Portfolio and/or website, plus chosen medium for this project

**Educators:** Sample of lesson plans or programs you've created

**Documenters:** Sample of original photography or video production

Suggested Theme: \_\_\_\_\_

Suggested Team Members \_\_\_\_\_

**Initial Deadline: May 15, 2010**

See reverse side for other important deadlines and specific qualifications.

**For project details, go to [www.artmeetsfashion.org](http://www.artmeetsfashion.org) or call 619-212-9770**

**Send application and materials to:**

Art Meets Fashion Selection Committee

Attn: Vanessa Lillegren

P.O. Box 722105 • San Diego, CA 92172

(Please request affirmation of receipt to assure delivery)

**Or, email application materials to:**

[vanessa@FocusSD.org](mailto:vanessa@FocusSD.org)

**For more information [www.ArtMeetsFashion.org](http://www.ArtMeetsFashion.org)**

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FOCUS (Fashion Opportunities Connect Us) • [www.FocusSD.org](http://www.FocusSD.org)

# INFORMATION

## **Important Deadlines:**

- Applications May 15, 2010
- Teams will be announced on July 15, 2010
- Project proposals (design/concept drawings and materials) due by Sept 15, 2010
- Finished designs due by February 15th, 2011
- Final reception/event April 2011 (location and dates TBD)
- Designs showcased in San Diego for minimum of two weeks after final event

## **INITIAL APPLICATION REQUIREMENTS (Due May 15th, 2010)**

- Professional Resume / CV
- Statement of inspiration
- Current portfolio and/or website
- Suggested theme, medium and team members

## **PARTICIPANTS**

- Fashion/Apparel Designers (i.e. clothes, accessories including shoes, scarves, purses)
- Visual Artists (i.e. 2 or 3-D Painter, Sculpture, Photographer, Jewelry, Ceramic)
- Documenters (all media allowed i.e. written, photo, video etc)
- Educators to create and implement lesson plans

# QUALIFICATIONS

All participants should be willing to mentor or be mentored, must be team players, have excellent communication skills and be able to meet deadlines. All team finalists must be able to attend the Final Event in April 2011.

### **Fashion Designers, Established**

- Experience operating your own design business or designed with a company for a minimum of 3 years
- Experience includes designing, cutting, sewing, sourcing, and bringing products to market
- Current portfolio and/or website

### **Fashion Designer, Emerging**

- 2-3 years experience in current area of design
- Exposure of your line online or in a store
- Current portfolio and/or website

### **Educator**

- Currently working with an at-risk teen program
- Ability to implement lesson plan in current program
- Minimum of two years classroom experience

### **Visual Artists Established**

- At least two solo shows and an established track record of exhibitions
- Website or representation on a gallery website

### **Visual Artists, Emerging**

- 2-3 years experience in current medium and participated in several group exhibitions
- Developed a series or body of work
- Current portfolio and/or website

### **Documenter**

- Organized with strong written and oral communication skills
- Have a documenting process in place (priority to videographers)
- Familiar with the art and design community

# CRITERIA

### **Designers/Artists**

- Theme consistency, wear-ability and marketability of products
- Creativity - Originality and innovation
- Workmanship - Use of materials and finishing touches

### **Documenters**

- Attention to detail and overall organization of documentation
- Original concept to present documentation
- Quality of presentation medium and relevance to theme

### **Educators**

- Work with documenter to develop a lesson plan that will engage and inspire at-risk teens to explore creative careers