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Art Meets Fashion Inspires Significant Countywide Collaborations

[Video featuring project founders and participants available now](#)

San Diego, Calif. – January 18, 2011 – The new Art Meets Fashion [video](#) by [Adam Levins](#) gives the community a glimpse of the more than 60+ collaborators countywide, involved to create innovative art and fashion.

To see a sampling of the work, visit Art Meets Fashion team [N-GOM](#) on Saturday, January 22, from 6:00-9:00 p.m. at the Agitprop Gallery. (2837 University Avenue in North Park) At the event the group will also be featuring fashion film footage created by the [Teen Producers](#) Project of the Media Arts Center San Diego. One of the goals of this project is to expose teens the possibilities of Art as a career choice.

Art Meets Fashion is a joint project of the San Diego Visual Arts Network (SDVAN) and FOCUS (Fashion Opportunities Connect US) that involves local fashion designers, artists, documenters and educators who are enlivening the San Diego art scene.

"AMF is doing so much to grow and strengthen the artistic community in San Diego, garnering the support and attention these artists and designers deserve and inspiring students to pursue their talents," noted [Jessica Mandeville](#), local fashion correspondent and collaborator on the AMF video.

The teams are collaborating on products that will be featured in a VIP fashion show on Thursday, April 28 at the San Diego International Airport, a public opening on Friday, May 6 at NTC Liberty Station, and a group exhibition at the San Diego International Airport from April to September.

"Expect to be bedazzled by avant-garde accessories fit for the most daring fashion aficionados made by the kids from [ARTS: A Reason to Survive](#) for the Art Meets Fashion project," said <http://www.bradleylamont.com/irene-de-watteville> of team Wired, which is featured on the AMF video. "This is an amazing opportunity for them to be inventive as they recycle unrelated objects to create treasures."

Other notable team and project updates include:

- Starting January 19, the work of the [Beauty's Privilege](#) AMF team will be featured in an eight case display at the San Diego International Airport in Terminal 2.
- For the NTC public opening on May 6, Jean Isaacs of the [San Diego Dance Theater](#) will be performing incorporating Zen Brush painting materials by [Rosemary KimBal](#).
- [Team Transformation/Evolution](#) is working on a crocheted dress transformed from a jelly fish that will be suspended by helium balloons at the April 28 fashion show.
- Tina Reyes, the educator for the [Reflections and Flow](#) team, is building a project similar to AMF with her students at the [San Diego Center for Children](#).

For more information on the AMF project and to view the video, please visit: <http://www.artmeetsfashion.org/> and <http://www.youtube.com/watch?v=Zjs8R4WJnTE>

For more information: www.ArtMeetsFashion.org

San Diego Visual Arts Network (Public Charity 501 (c) 3 EIN #205910283) 2487 Montgomery Avenue, Cardiff by the Sea, CA 92007 www.SDVAN.net 760.943.0148 info@sdvisualarts.net



[San Diego Visual Arts Network \(SDVAN\)](#)

The San Diego Visual Arts Network (non-profit Public Charity 501 (c) 3 EIN #205910283) has a mission to improve the clarity, accuracy and sophistication of disclosure about San Diego's artistic and cultural life. We are dedicated to reinforcing the idea that the visual arts are a necessary and vital part of the health of our city. By providing a website with a directory and events calendar and facilitating numerous collaborations on visual arts projects, we hope to not only build the confidence of those involved in the arts, but disseminate information throughout San Diego thus raising the bar on the writing, production and appreciation of the visual arts in our region. SDVAN list 1700 visual arts resources, has 4,000-5,000 unique visitors to our website per month and get over one million hits a year. SDVAN has approx 3,500 on their opt-in mailing list. SDVAN exhibition resume includes: Little & Large, Movers and Shakers, SD Art Prize, New Contemporaries. www.SDVisualArts.net

[FOCUS \(Fashion Opportunities Connect US\)](#)

FOCUS is a fashion industry networking organization for emerging professionals with goals to: *Create* a community for those in fashion related industries to network, learn, and grow; *Generate* exposure opportunities for the emerging fashion market – designers, stylists, manufacturers, e-tailers, boutique owners, and other entrepreneurs; *Inspire* the San Diego consumer to explore the independent fashion scene; *Educate* – connect with experienced professionals who can share their knowledge with the next generation. www.focusSD.org

[San Diego International Airport Art Program](#)

San Diego International Airport Art Program provides enhanced customer service by exhibiting artwork and presenting programs that engage travelers in innovative, memorable and considerate experiences. It creates an ambiance unique to San Diego and welcomes over 500,000 people monthly to the airport and to the region. The primary purpose of the program is to present work from individual artists and cultural institutions that promotes cultural tourism through the presentation of visual and performing arts. For more information, please visit <http://art.san.org>.

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Picture captions:

Top: Team Le Femme Noir: Educator Andrea Marx, Artist [Duke Windsor](#), Documenter [Susan Lazear](#), Fashion Designer Osbaldo Ahumada – photo credit Bradley Lemont

Bottom: Original fashion design by Osbaldo Ahumada

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