



PRESS RELEASE: for immediate use Jan 1, 2012
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Hats Off to Life

Fashion Show Sat Jan 14, 2:30 pm
Fairwinds Ivey Ranch, 4490 Mesa Drive, Oceanside 92056
More info: **Denise Bonaimo** 760.439.8090

Exhibition Opening Reception: Thurs Feb 23, 4:30 - 7:30 pm
Show dates: Fri. Feb 24 to Fri. May 18, Mon to Fri, 9 am to 5 pm
Hera Hub, 9710 Scranton Road, #160, San Diego, CA 92121
More info: **Felena Hanson** 619.889.7852

Artist made HATS are featured in this fashion show that honors our elderly community by celebrating their past and displaying their current beauty on Jan 14 at 2:30 at **Fairwinds Ivey Ranch**. Nine of the residents told their stories to eight local artists who have created fun and charming head toppers for them.

In February there will also be an exhibition of framed photos taken by local professional photographers of residents each wearing a hat and the hat itself. This display will be at **Hera Hub** Workspace for Women in Sorrento Valley. This project is sponsored by **San Diego Visual Arts Network**.

Models from Fairwinds Ivey Ranch: **Barbara Below, Anita Harris, Hildred Isakson, Roselle Martin, Joe Picard, Dorothy Rathbun, Bill Ridenour, Richard Seubert and Gloria Winship,**

Artists/Hat Makers: **Patricia Frischer, Rosemary KimBal, Robin Przybysz, Robin Sanchez, Yumi Richards, Debb Solan, Valentine Viannay,** and Pam Zimbalist

Photographers: **Melissa Au, Raymond Elstad,** and **Erika Johnson**

Make Up and Hair: **Jackie Q Beauty & Co,** Swank Salon for Hair styling **Trista Taylor** and The Hair Spa **Lauren Jackson Hair Design**

Organizers:

Patricia Frischer – Coordinator, **San Diego Visual Arts Network** info@sdvisualarts.net 760.943.0148
Denise Bonaimo Sarram: Program Supervisor: **Fairwinds Ivey Ranch,** dSarram@leisurecare.com 760.439.8090
Felena Hanson – Director, **Hera Hub** workspace for women info@herahub.com 619-889-7852

Images and description sample by request:

Contact Patricia Frischer 760.943.0148 patricia@sdvisualarts.net

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For more information:

San Diego Visual Arts Network (Public Charity 501 (c) 3 EIN #205910283)
2487 Montgomery Avenue, Cardiff by the Sea, CA 92007 www.SDVAN.net 760.943.0148 info@sdvisualarts.net



[The San Diego Visual Arts Network](#) (non-profit Public Charity 501 (c) 3 EIN #205910283) has a mission to improve the clarity, accuracy and sophistication of disclosure about San Diego's artistic and cultural life. We are dedicated to reinforcing the idea that the visual arts are a necessary and vital part of the health of our city. By providing a website with a directory and events calendar and facilitating numerous collaborations on visual arts projects, we hope to not only build the confidence of those involved in the arts, but disseminate information throughout San Diego thus raising the bar on the writing, production and appreciation of the visual arts in our region. SDVAN list 1700 visual arts resources, has 4,000-5,000 unique visitors to our website per month and get over one million hits a year. We have approx 3,500 on our opt-in mailing list. SDVAN exhibition resume includes: [Little & Large](#), [Movers and Shakers](#), [SD Art Prize](#), [New Contemporaries](#), [Art Meets Fashion](#) and [DNA of Creativity](#)
info@sdvisualarts.net 760.943.0148



HERA HUB
WORKSPACE FOR WOMEN

[Hera Hub](#) is a collaboration space for accomplished, like-minded entrepreneurial women. This unique workspace offers hourly, daily, and monthly work and meeting space for freelancers, independent consultants, entrepreneurs, and authors. Hera Hub, much like an incubator or think-tank, gives women the resources, community, and visibility to take their business to the next level. 9710 Scranton Road, #160, San Diego, CA 92121
info@herahub.com 619-889-7852



[Fairwinds Ivey Ranch Retirement Community](#) located in the Ivey Ranch area of Oceanside, California, offers luxurious apartment homes in a fun and active retirement community. Fairwinds is managed by Leisure Care, who, for over 30 years, has led the industry in the development and management of elegant retirement communities that are all about *Five-Star Fun*. Highly-trained staff is available 24 hours a day and every apartment is equipped with an emergency communication system. 4490 Mesa Drive, Oceanside 92056
dSarram@leisurecare.com 760.439.8090



[Jackie Q Beauty & Co](#) for Makeup An Entrepreneur Extraordinaire specializing in Motives customizable cosmetics including liquid foundation, mineral foundation, blush, bronzer, shimmer and lip treatment who matches products to the people and people to the products. [Jackie Quilalang](#) jackie@jackieqbeauty.com
760.583.3996 Mark up artists: [Jessica Fawver](#) and [Cristina Calalang](#)

Swank Salon for Hair styling [Trista Taylor](#) 760.480.9002 (26 North Kalmia Ste A Escondido 92025)



The Hair Spa [Lauren Jackson Hair Design](#)
818.219.2664 (3305 Garfield St Unit B, Carlsbad, Ca 92008)

For more information:

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