

Archived Monthly Messages from 2004 and 2005 SDVAN Monthly Message for December, 2005

Dear SDVAN Visitors, Art Resources and Artists,

HAPPY THANKSGIVING!

- New SmART Collector -
- <u>Tax Advice for the Collector:</u> We got permission of the <u>Investment Advisor</u> to print an article about The Art of the Deal: Tax Consequences of Buying and Selling Art by Ginger Broderick and you can read it here:
- <u>Tips Times Three</u> is a new article also in the Published Collector which is a compilation of tips from three sources. It makes a good addition to our own <u>Ten Tips</u> <u>for Collectors</u>. Read the newest one here
- NEW Our thanks in early November go to all the Skull artists: David Collazo, Mirto Golino, Ricardo Islas, Claudia Ferneti, Armando Nunez, Gerardo, Yolanda Romero. This banner supported the Day of the Dead celebrations at <u>Expressions of Mexico</u> <u>Gallery</u>. Our current banner is **Gathering Light** with William Leslie, Deanne Sabeck, Annie Lemoux, Janet Hansen, Jo-El Heathcote, and Valentyna Royenko supplied by <u>Galerie d'Art International</u>. Banner Art sponsored by <u>sandiegoartist.com</u>. Thanks as always to Ann Berchtold.
- New Check out the <u>Newsletter from London</u> for November. The pdf files linked to this monthly message can also be found on the RAW page. If you read Part One, then skip down the pdf until you see the picture of my face on page five and you will see Part Two.
- Remember <u>RAW</u> Gossip Column report : Ally Bling Bling's November column is now posted. A bumper crops of parties and gossip about the SD art scene. Once you list an event with us, please do send a follow up of how the event proceeded. We will give you extra coverage if you mail tidbits to <u>Ally Bling Bling</u>
- **Remember <u>PICKED RAW</u>** The Top Three Picks for November was edited by Jeneen Ausk. So enter your events **NOW!!!** To be eligible for December's Picked RAW, events have to be listed by the last day of the previous month.
- The growth of site continues and we now have almost 278 art resources and 364 artists. Prepare yourselves for a new look with a much better navigation system on our pages coming soon.



We always welcome you to our SDVAN meetings. The next is our **Holiday pot luck Lunch** party on Tuesday, December 13 from 11:30 AM to 2 PM. Let us know if you would like to join us and we will send you an address and driving instructions.

Patricia Frischer

coordinator, SDVAN

On a personal note: If you are in support of bringing our troops home, Friday, Nov. 25th in Carlsbad, CA there is a powerful plea for peace. Go to <u>www.BringTheirBuddiesHome.com</u> and sign up now and they will email to you a memorial page for one of the fallen troops. Print out this page and pin it to your shirt. Come to Carlsbad Blvd. at Tamarack Ave, dressed in black, and stand with together. They will begin setting up at 2:00 PM and will be ready for the press and public to view the living work of art by 3:00 PM.

Sledgehammer Theatre is moving out of St. Cecilia's, its home for nearly a decade. To commemorate this important San Diego Cultural Event, Sledgehammer is presenting an epic four-night ritual "de-installation" of the space. During the first two performances, December 7 and 8, the audience will actually witness performers ritually remove all vestiges of theatrical hardware: lights, set, stage, and seats. The "strike" of the theater will be amplified and accompanied by live music. This will be Wagnerian "total theater" in the finest tradition of Sledgehammer's rowdy past. Bring earplugs – hardhats provided.

The final two nights, Dec. 9 and 10, Sledgehammer will mourn the loss of one of San Diego's longestlived theatres by staging a "wake" and "burial." During these performances, St. Cecilia's will be used as it was originally intended – as a funeral chapel. The twist is that St. Cecilia's will be hosting her own wake and burial. As at most wakes or funeral services, the audience will be asked to participate with the family of performers and various San Diego theatrical luminaries in providing testimonials about the space and its impact on the San Diego. After the final performance on December 10, the audience will join the ensemble on an upbeat funeral procession through our neighborhood, culminating in a Lights Out Party in the theater – the kind of party only Sledgehammer can throw.

Performances of *A/WAKE* are 8 p.m., December 7-10, at St. Cecilia's Playhouse, 1620 Sixth Avenue (at Cedar). Tickets are \$25 for December 7, 8 and 9; Tickets are \$40 for December 10 – the price for December 10 includes a Sledge Party after the performance to celebrate the life of St. Cecilia's. Tickets can be purchased at the door, by calling 619-544-1484, or on the website at <u>www.sledgehammer.org</u>.

SDVAN Monthly Message for November, 2005

Dear SDVAN Visitors, Art Resources and Artists,



- New SmART Collector <u>Collectors Bibliography</u> updated Joan Seifried has helped us update the Bibliography for Collectors by adding a section on How To Look at Art. This is part of the ongoing mission of this feature to aid the collector in becoming more comfortable with the collecting process.
- <u>SmART Collector "Arouse"</u> seminars will be held at the SDAI Museum of the Living Artist at the end of May, June, July and August. They will also be a featured part of Art Walk 2006.
- NEW Our thanks in October go to the current banner Artists from <u>Adorn Gallery</u> in aid of <u>Keep A Breast</u>: Randy Hollis, Stephen Beck, Todd Carpenter, Ginger Placek, Cynthia Colis, John Thomas, Vanessa Salazar - Please check out the new banner from <u>Expressions of Mexico Art Gallery</u> Bazar Dia de Muertos: David Collazo, Mirto Golino, Ricardo Islas, Claudia Fernety, Armando Nunez, Gerardo, and Yolanda Romero. Our thanks go to <u>sandiegoartist.com</u> for sponsoring the Banner Art. Happy Halloween one and all!
- New Check out the <u>Newsletter from London</u> for October. There will also be one for November. The pdf files linked to this monthly message can also be found on the RAW page.
- **Remember** <u>RAW</u> Gossip Column report : Ally Bling Bling's October column is now posted. A bumper crops of parties and gossip about the SD art scene.
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Patricia Frischer coordinator, SDVAN

On a personal note:

Please read the <u>Newsletter from London</u>. It is my own personal diary of my art activities while in the one of the capitals of art in the world. I am here for two months as I have a show of my own work opening at Oxford University on Oct 30.



I am sad to report the passing of a dear friend and SD artist, <u>Fred Van Ormer</u>. If you knew Fred and want to attend a memorial for him, please email me. I will be arranging a celebration of his life on my return to SD at a time TBD.

SDVAN Monthly Message for October, 2005

Dear SDVAN Visitors, Art Resources and Artists,

- New SmART Collector <u>Collecting with Your Children</u> Arouse Yourself with Art: Collecting Secrets Revealed brought forth this new article by Ann Berchtold with information about involving your children in art.
- New Read <u>Joan Seifried's review of Pruitt Igoe</u> This is beautifully written and gives you an idea of what you missed at their performance for SDVAN on three separate occasions to aid the <u>Arouse Yourself with Art: Collecting Secrets Revealed</u> event.
- NEW Our thanks go to the current banner Artists: Linda Herzog, Cliff McReynolds, Elon Ebanks, Julia San Roman, Roy Madsen, Gerrit Greve and Pat Gilmore, all members of <u>SDVAG</u> showing at the Wildlife Exhibition <u>SD Natural History Museum</u>. Thanks as always to Ann Berchtold and <u>sandiegoartist.com.</u>as the sponsor of the Banner Art.
- <u>San Diego Artists in Local Homes</u> Please note the incorrect link was given for this feature in the last message. We have requested slides from artists or collectors that show the décor of the home with the art work. Find this feature under Meet the Collectors in the SmART Collector.
- Remember <u>Gossip Column report</u>: Ally Bling Bling's **September** column is now posted. Check it out: This is the place to keep up with what happening in SD art scene. It's a bumper crop this month.
- Remember <u>PICKED RAW</u> Top Three Picks for September was edited by Jeneen Ausk. See her selections and enter your events **NOW!!!** to be eligible for October's picked RAW. Events have to be listed by the last day of the previous month to be eligible.
- The growth of site has been fantastic for August. We had the most unique visitors, most visitors, most pages and most hits ever Just take a look at our growth!!!! Pages views are up to 31,276 in Aug from 18,121 in July and hits are up to 59,121 in Aug from 42,401 in July. All visitors are up to new all time highs as well with 4616 for just this one month.



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Patricia Frischer

coordinator, SDVAN

PS. A few personal recommendations:

We applaud the Wildlife Art Exhibition and Sale at the <u>San Diego Natural History Museum</u> Oct 1, 2005 to January 1, 2006, SDNHM 4 th floor featuring Wild Weekends of Atr - Sat and Sun, Oct 1- 2 and Nov 26-27Grand Atrium, Balboa Park, For more info: <u>www.sdnhm.org</u> 619 .232.3821 Benefiting <u>The Museum Artists Foundation</u>. This show was due to the incredibly hard work of Dennis Batt who works tirelessly for contemporary artists.

Great to hear that a benefactor was found to match up to \$80,000 for any amount raised in their benefit for the <u>Women's History Museum</u> on Friday, September 23. The show is called Women on and there is also a jewelry auction conducted by Joan Seifried on Sept 26 with Tina Lewis's, Maria Palma's, Kaarin Vaughn's and Heather Heimstra's handsome works on the block.

SDVAN Monthly Message for September, 2005

Dear SDVAN Visitors, Art Resources and Artists,

Please remember to attend the **Contemporary Art Auction in aid of SDVAN and the Inspire Program of www.SanDiegoArtKidz.com which is being held on Wednesday August 31 at 7 pm at <u>Galerie d'Art</u> <u>International</u>. 320 Cedros Ave., Suite 500, Solana Beach CA. 92007. You can preview the auction items on their site.**

 New SmART Collector - Arouse Yourself with Art: Collecting Secrets Revealed brought forth these new features. More coming next month as we continue to establish SmART as the leading source of information to develop new collectors in San Diego.

New Exposing Yourself to More Art - Darwin Slindee conducted a brainstorming session with our art collectors and this is a complete list of places to find art and artists in SD, people to ask for aid in the collecting process and places to research art and artists.



New <u>SD Eateries with Art</u> a list of many restaurants in SD who have changing art shows. Check it out

New Ongoing Art Events This is newly expanded and included weekly, monthly and yearly events plus major annual juried shows and monthly juried shows This link is on the events calendar page and now also on the SmArt Collector under Collector's Marketplace

New San Diego Artists in Local Homes is a new slide show to show collectors how good art can look in their homes. We have requested slides from artists or collectors that show the décor of the home with the art work. Find this feature under Meet the Collectors.

If your organization is missing from Ongoing Art Events, you know a restaurant that has changing shows which is not listed already or if you have an art work to add to our slide show above, just let Patricia know, <u>patricia@sdvisualarts.net</u> and we will try to includes the new information.

 Remember <u>PICKED RAW</u> Top Three Picks for September was edited by Jeneen Ausk. So enter your events as soon as possible to be eligible for October. September features: Digital Underwater Wed. Sept 7 Return of King Tut – Bus Tour Tuesday Sept 27 Drawing and

Painting Studios – Ongoing at the SDAI and The Ubiquitous Bee Studio

- Remember <u>RAW</u> Gossip Column report : Ally Bling Bling's August column is now posted.
- Beat of ourHeART Luellen Smiley' column is all about Havana and Larry Poteet, our own art collector in Del Mar this month. Her column can be found in the Published Collector section of the <u>SmART Collector</u>
- <u>AROUSE Yourself with Art: Collecting Secrets Revealed</u> Take a look at the reports and pictures from this event which includes articles about the Arouse event by Maria Palma and Theresa de Mol and links to the following MAJOR articles in MAJOR city publications.

<u>Today's Local News Sunday Aug 8, 2005</u> by Kehau Cerizo <u>City Beat, August 17, 2005</u> by Kinsee Morlan <u>San Diego Magazine August, 2005</u>by Julia Spalding Read about



art collecting in San Diego with quotes by SDVAN's Patricia Frischer, Ann Berchtold, and Joan Seifried

Our thanks to all those who volunteered to make the **Arouse** event successful. This event was made possible by a wonderful group including Filippo Floridia of Galerie d'Art International, Joan Seifried, Ann Berchtold, Larry Poteet, Darwin Slindee, Lisa Roche, Bella Floridia, David Weeks, Alina Bovenzi, Jeneen Ausk, Rosemary KimBal, Irene de Wattville, Sidney Wildesmith, Maria Palma, Paul Valchalet, Dirke Johnson, Luellen Smiley, Terri Hawks, Daniel Ochoa, Lara Larramendi and Pruitt Igoe including Molly Wilmot, Ted Washington, John Cordova, Andy Geib and Matthew Kerr, as well as all the artists in both of the exhibitions who graciously loaned their work and gave of their time.

 We are pleased to announce our new totals. We have now more than 262 resources and over 333 artists listed on the site as well. Our site received 2883 unique visitors in the month of July alone totally over 30,000 visits to the site and a total of over 300,000 hits since January, 2005.

We always welcome you to our SDVAN meetings. The next is **Tuesday**, **September 13 at 10 AM**. Let us know if you would like to join us and we will send you an agenda, address and driving instructions.

Patricia Frischer coordinator, SDVAN 760 943 0148 patricia@SDVisualArts.net

PS. a few of my personal recommendations

The San Diego Foundation's Arts & Culture Working Group invites you and key staff and board members to attend our 30th Anniversary Speaker Series Forum Advancing the Arts & Culture Agenda in America and San Diego County Friday, September 16th, 2005, Registration - 9:00am,Program -9:30am to 11:00am San Diego Natural History Museum, Keynote Speaker:Robert Lynch, President & CEO Americans for the Arts Please RSVP by Friday, Sept. 9 to: Julie Fry(619) 814-1326 julie@sdfoundation.org

If you, or an artist you know is in crisis, please complete the E.A.S.L. grant application accessible from their website at <u>www.synergyartfoundation.org</u>, and email it to <u>info@synergyartfoundation.org</u>

I am happy to tell you about a new lecture bureau just for the Visual Arts which I have started with Stephen Wagner (educations programs at SDAI):



ArtPro. Check it out at <u>www.ArtProCA.com</u>. We offer workshops, studio visits, writing assignments and courses for artists, agents, consultants, collectors and even art galleries. Everything you need to know about marketing art, buying and/or selling. Contact Stephen for more info: 619. 233.9125 <u>Stepehen5W@aol.com</u>

SDVAN Monthly Message for August, 2005

Dear SDVAN Visitors, Art Resources and Artists,

We are all about <u>AROUSE Yourself with Art: Collecting Secrets Revealed</u>. In August <u>http://www.sdvisualarts.net/Arouse.htm</u> Aug 10 and Aug 17 at 7 pm. And with a bonus art auction benefiting SDVAN and the Inspire program of <u>www.sandiegoartist.com</u> on Aug 31 also at 7 pm, all at <u>Galerie d'Art International</u>. There is no charge for this event so come and bring your friends. It's time to build our art buying public! Patricia Frischer <u>patricia@SDVisualArts.net</u> 760 943 0148.

New SmART Collector

- <u>Beat of our HeART http://www.sdvisualarts.net/smartluellen.htm</u> We are happy to add Luellen Smiley' column to our SmART Collector feature with her articles about local visual art happenings. You will be riveted by her lyrical style and her insights.
- Ongoing Visual Arts Events in San Diego <u>http://www.sdvisualarts.net/smartongoimg.htm</u> We have added an entire page of weekly, monthly and yearly art events in San Diego including major juried art shows. This replaces the Reoccurring events list on the Calendar of Events page. But you will still find a link there to see this expanded feature. If you know other ongoing events like Ray at Night and TNT, which we have not included, please let us know and we will add them.
- We will publish a series of SmART articles based on the Arouse event. Watch for "Buying Art with Your Children", "Mentoring for Art Collectors", "Researching Your Art Picks" in the coming months.

NEW – Our thanks to EMERGING ARTISTS selected by our art collecting panelist , Ann Berchtold and Larry Poteet including <u>Blaine Fontana</u>, <u>Matt</u> <u>Forderer</u>, <u>Pamela Jaeger</u>, <u>Tim McCormick</u>, <u>Alejandra Martinez-Pena</u> and <u>Art 4 KIDZ Lauren Carrera</u>, <u>Sergio Camin</u>, <u>Harrison Howard</u>, <u>Fred Van</u> <u>Ormer</u>, <u>Susan Schmidt</u> who are all part of the current banner on the <u>home</u> <u>page</u> of our site and are showing their work as part of AROUSE. Our thanks go again and again to Ann Berchtold of <u>www.sandiegoartist.com</u> for supplying these banners.



Remember <u>PICKED RAW</u> Top Three Picks for August was edited by Jeneen Ausk. See her selections at

http://www.sdvisualarts.net/pickedraw.htm So enter your events as soon as possible to be eligible for September. August featured **SD Visual Artists Guild Gallery** opening show, **Museum of Photographic Art** summer camp, **Carlsbad Village Business Association** outdoor art show.

Remember <u>RAW</u> Gossip Column report Ally Bling Bling's July column is now posted. Check it out: <u>http://www.sdvisualarts.net/allyblingbling.htm</u>. See photos of the GDAI opening of Flight to Caribbean Art and the La Jolla Art Association Digital Art Exhibition opening.

We have **revised** our <u>Log-in/Sign Up page</u> and added a page of detailed <u>instructions</u> for the Artist and Art Resources to use. We have published a <u>Site Map</u> and also revised the <u>Frequently Asked Questions</u> page. Many other improvements are in the works thanks to the **Web Usability Report** completed by **Jeneen Ausk** for us. Her company is called <u>JB Artisitic</u>. Email her at jeneen <u>ausk@cox.net</u> We are pleased to say our total is now more than 254 resources and we have now over 314! artists listed on the site as well.

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Patricia Frischer, coordinator, SDVAN

It has reached our attention that a local San Diego couple is struggling to recover Camille Pissarro, "Rue St. Honore," which hangs currently in the Thyssen-Bornemisza Museum in Madrid. This painting was forcibly taken from Mr. Cassirer's grandmother by the Nazis during in 1939. We feel the morally correct action is to recognize Mr. and Mrs. Cassirer as the rightful owners, and return the painting. If you want to know more, please go to this website to <u>read all</u> <u>the details</u> http://members.cox.net/artgirls/Pissarro/PissarroReturn.htm Mr. and Mrs. Cassirer strongly urge you to write a letter of support to the Spanish government.

We also would like to point you to an interesting lecture at the San Diego Art Institute Wednesday, July 27 th 6:30 PM to 9:00 PM "STOP THE PRESSES: Giclée Printing for Art Reproduction" with guest speaker, Larry Stein - Local Printer at Warp Nine Imaging includes: preparing your artwork for printing, the digital process, quality, quantity, price, editions, giclee prints ADMISSION: \$4.00 members of SDAI / \$8.00 non-members



SDVAN Monthly Message for July, 2005

Dear SDVAN Visitors, Art Resources and Artists,

 NEW you can now read all about AROUSE Yourself with Art: Collecting Secrets Revealed.



http://www.sdvisualarts.net/Arouse.htm Aug 10 and Aug 17 at 7 pm. And with a bonus art auction benefiting SDVAN and the Inspire program of www.sandiegoartist.com on Aug 31also at 7 pm. All events at Galerie d'Art International. There are two exhibitions that accompany this series of events: Art 4 KIDZ and

EMERGING ARTISTS selected by our art collecting panelist, Ann Berchtold and Larry Poteet. <u>Click here to see the artists included</u>. Remember, please! We are looking for suggestion of would be collectors. So if you know someone who has been nosing around your art, but never purchased or if you have neighbors with no art on the walls but a hankering for visual stimulation, please give us contact details and we will forward an invitation. For more information and to reserve a space for this free event contact Patricia Frischer <u>patricia@SDVisualArts.net</u> 760 943 0148. Watch for this event to be featured in the coming months on SDVAN.

- SmART Collector –....We still need your images of art! We want to show how great art looks in home and offices and so we are requesting images to be sent to us (digital only and no larger than 350K jpegs, please) of local artists work photographed in local collector's homes or offices. The setting/display of the art work must be featured. Please remember to ask the permission of the collector and/or the artist before submitting these images. We will make a feature of them on the site and also use them in a slide show at the cocktail party before the AROUSE event. If you need expert help to get these images, Raymond Ellstad:dancingbrush@cox.net/760-943-7496 has offered his services at a discount of only \$75 (usual \$200) to go to the site and take a digital image for you. Why not use him to take some other shots for you at the same time. Thank you, Raymond. .
- SmART Collector Another new article has been added to this exciting section of the website.



<u>Guide for Artists on Corporate Collecting</u> –by Joan Seifried. This article was written from a lecture Ms. Seifried gave at the San Diego Art Institute for their Professional Artist series organized by Stephen Wagner.

- NEW Our thanks to who contributed to the Grrrrl Power banner. These artworks by artist involved in GRRRRRL POWER! 2: ELECTRIC BOOGALOO presented by <u>Radioactive Future & Funerals of Distinction</u> at Art of Framing Gallery, 3333 Adams Ave. S.D.For more info: 619.563.9770 <u>http://www.grrrrrlpower.com</u> are all part of the current banner on the home page of our site.. Our Thanks go again and again to Ann Berchtold of <u>www.sandiegoartist.com</u> for supplying these banners.
- Don't forget We have three new banner categories. Real Man Power, Children's Art and Wildlife Art. We are looking for images for the banner on the SDVAN site. Let us know if you have one and enter the image (jpeg only no larger than 300dpi) by clicking here <u>Banner Submission</u> or go here <u>http://www.sdvisualarts.net/banner_submission.php</u>. Got an idea for a banner for our site, let us know.
- **Remember PICKED RAW** Top Three Picks for June was edited by Jeneen Ausk. See her selections at <u>http://www.sdvisualarts.net/pickedraw.htm</u> So enter your events as soon as possible to be eligible for July.
- New Gossip Column report : Ally Bling Bling's June column is now posted. Check it out: <u>http://www.sdvisualarts.net/allyblingbling.htm</u>. See photos of the fabulous party at mixture.
- Yes, the new menu bar is coming soon but in the meantime, use the new link to list your events located at the top center of the home page! Increased listings - We are pleased to say our total is now more than 242 resources and we have now over 296 artists listed on the site as well. Non artists and non art resources are encouraged to sign up on our mailing list to get these messages.

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Patricia Frischer

coordinator, SDVAN

P.S. **Friday, July 8, 2005 at 6:00 PM** Galerie D'Art International located at 320 South Cedros Avenue, Suite 500 Solana Beach, CA, 92075 will open the exhibition **"Flight Into Caribbean Art"** These are recent contemporary paintings and photographs from Republica Dominicana and Cuba by Sachá Tebo, Julio Larramendi, Yunaika Martin, Isolina Limonta, Glauber De Santiago Ballerteso, Teonilla Maltas Pineda, Regina Fernandez Perez, Luis Juan Garzon



Masabo, Liborio Noval. The Exhibition continues through September 4, 2005 and is open the entire time the **Arouse Yourself with Art: Collecting Secrets Revealed** event is in progress.

Monthly Message for June, 2005

Dear SDVAN Visitors, Art Resources and Artists,



• NEW and upcoming event:

Yourself with Art: Collecting Secrets Revealed. Aug 10 and Aug 17 at 7 pm. The San Diego Visual Arts Network in collaboration with Galerie d'Art International presents a short series aimed at those thinking about buying art for the first time or just embarking on the collecting journey. An exciting interactive combination of workshop and lecture aims to instill confidence and give real valuable information to this new segment of the visual arts community. There is limited space for this exciting FREE opportunity. We are looking for suggestion of would be collectors. So if you know someone who has been nosing around your art, but never purchased or if you have neighbors with no art on the walls but a hankering for visual stimulation, please give us contact details and we will forward an invitation. For more information and to reserve a space contact Patricia Frischer patricia@SDVisualArts.net 760 943 0148. Watch for this event to be featured in the coming months on SDVAN.

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- A whole NEW page on the site. <u>Volunteershttp://www.sdvisualarts.net/volunteer.htm</u> We now have over 40 volunteers who have helped create, maintain and improve SDVAN. New volunteers are welcome to join us at any time.



- NEW Our thanks to Bob Matheney, Kelly Hutchinson, Dottie Korn-Davis, Nadine Baurin, D. Goth, Raymond Ellstad, Gerrit Greve, Patricia Frischer, Zakhar Sherman who contributed to the **portrait banner**. These portraits by our local contemporary artists are all part of the current banner on the home page of our site. We love to promote local artists in this way and keep the site visually exciting. We are also using this banner to support Retratos: 2000 years of Latin American Portraits on view until June 12 at the San Diego Museum of Art. The SDMA listed on our site in May..hurrah! Our Thanks go again and again to Ann Berchtold of <u>www.sandiegoartist.com</u>for supplying these banners.
- New We have three new banner categories. Real Man Power, Children's Art and Wildlife Art. We are looking for images for the banner on the SDVAN site. Let us know if you have one and enter the image (jpeg only no larger than 300dpi) by clicking here <u>Banner Submission</u> or go here <u>http://www.sdvisualarts.net/banner_submission.php</u>. Got an idea for a banner for our site, let us know.
- NEW Now called PICKED RAW Top Three Picks for June is edited by Jeneen Ausk. See her selections at <u>http://www.sdvisualarts.net/pickedraw.htm</u> So enter your events as soon as possible to be eligible.
- NEW A plea for inexpensive software for inventories for artists, please. I have had several request for this and not found anything really good yet. It needs to be user friendly for artists. Please send me a link to the site where you can demo the software if possible. I can sell a lot of these! <u>patricia@SDVisualArts.net</u>
- New Sponsorship by SDVAN : Bachelor Auction to benefit the Coronado Historical Society, Saturday, June 25, 2005 at 6 PM to be held at the KPBS Studios at San Diego State University. www.coronadohistory.org \$125 per ticket to include food wine and bachelor chorus line. For more info: 619 435 7242. SDVAN will get a small percentage of the donations from the art auctions for helping to arrange this feature of the evening with Galerie d'Art International and Joan Seifried of Angel Appraisers.
- New Gossip Column report : Ally Bling Bling's May column is now posted. Check it out: <u>http://www.sdvisualarts.net/allyblingbling.htm</u>. Read about the wonderful Façade party put on by the Museum Artists Foundation and the Silver Studio blowout On Broadway.
- **Increased listings** We are pleased to say our total is now more than 232 resources and we have now over 279 artists listed on the site as well.



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Message for May, 2005

Dear SDVAN Visitors, Art Resources and Artists,

- Did you see us at ART WALK? We were giving out postcards to promote the site to the public at 25 different booths and all the cash registers at Dick Blicks. Want to spread the word? Just let us know and we will get you a stack of postcards.
 patricia@SDVisualArts.net
- Great news! You can now buy art supplies online from <u>Dick Blick</u> and they will give a portion of the sales to SDVAN. OR if you want to track prices for the major artists of the world at <u>Artprice</u>, These links take you to our support page <u>http://www.sdvisualarts.net/support.htm</u> Just click on the logos to go direct to those sites.
- NEW We are looking for fabulous fun portraits of artists by artists for the banner on the SDVAN site. Let us know if you have one and enter the image (jpeg only no larger than 300dpi) by clicking here <u>Banner Submission</u> or go here <u>http://www.sdvisualarts.net/banner_submission.php</u>. Got an idea for a banner for our site, let us know.
- The sooner you list your events the better chance you have of them appearing at the top of the page. Just go to Resource Log In. Enter your user name and password (if you have forgotten your password, <u>click here</u>) Then you can edit your listing, add an event or an opportunity The form will be partly filled out for you with all your vital details. Just add the information about the event, edit any text you wish and click the submit button. We have some resources that list 30 classes or more at a time!
- Only those events listed on the site are available to be Ally Bling Bling's Top Three Picks for May <u>http://www.sdvisualarts.net/allyblingblingpicks.htm</u> so enter your events as soon as possible.
- New Gossip Column report : Ally Bling Bling's April column is now posted. Check it out: <u>http://www.sdvisualarts.net/allyblingbling.htm</u>.
- SmART Collector More *new* articles have been added to this exciting section of the website.



DAPTTF Glossary of Digital Art can be found in Published Collector http://www.sdvisualarts.net/smartdigital.htm

- Please remember to **list us on your link page** if you have not done so. For those who really want to make a difference, contact us to get the html code to put our small monthly calendar of events on your site. <u>ann@sandiegoartist.com</u>
- **Increased listings** We are pleased to say our total is now more than 226 resources and we have now over 256 artists listed on the site as well.

We always welcome you to our SDVAN meetings. The next is **Tuesday, May 10 at 10 AM** and the following one is **Tuesday, July 12 at 10 AM**. Let us know if you would like to join us and we will send you an agenda, address and driving instructions.

Patricia Frischer coordinator, SDVAN PS. We hope to see you at the following event in May: The Museum Artists Foundation and the Small Opera of San Diego present **Façade 2005**, a Venetian carnival of art, music and dance. Hosted at the Maher Morcos estate in La Jolla on Saturday, May 21, 2005, from 5 p.m. to midnight. Drinks and hors d'oeuvres provided. Cocktail or thematic attire. Valet parking available. Proceeds support the Small Opera (www.smallopera.org) and the Museum Artists Foundation (www.museumartistsfoundation.org. Price: \$25 in advance, \$40 at the door Contact: Jenifer Broomberg (858-945-7297) info@museumartistsfoundation.org

Monthly Message for April 2005

- SmART Collector More *new* articles have been added to this exciting section of the website.
 - 1. Insuring Your Art by Alan Bamberger,
 - 2. <u>Bibliography for Collectors</u>. a list of books to help art collectors. Please email and tell us of others you recommend.
 - 3. Top Ten Selling Artist , 2004, edited by ArtPrice.com
- <u>New Gossip Column report</u>: Ally Bling Bling's March column is now posted. Check it out. It just keeps getting better and better now with a link to her <u>new Top Three</u>
 <u>Picks</u> for April. Only those events listed on the site are chosen so......



- Remember how easy it is to **list your events** and edit your listing. Just go to
 <u>Resource Log In</u>. Enter your user name and password (if you have forgotten your
 password, <u>click here</u>) Then you can edit your listing, add an event or an opportunity
 or enter the banner competition...... The form will be partly filled out for you with all
 your vital details. Just add the information about the event, edit any text you wish and
 click the submit button.
- New We have added the names of all those projects that SDVAN has supported from 2004. Check it out on the <u>sponsorship page</u>. A Basic Black minimum donation of \$25 is all that is needed to see your name on that pape. <u>Click here to make an</u> <u>online donation</u>.
- We have a *new* way to support SDVAN which does not cost you anything. If you buy
 art supplies online from **Dick Blick** or if you want to track prices for the major artists
 of the world at **Artprice**, go to our <u>support page</u> and click on the logos to go direct to
 those sites.
- Please remember to list us on your link page if you have not done so. For those who
 really want to make a difference, contact us to get the html code to put our small
 monthly calendar of events on your site. <u>ann@sandiegoartist.com</u> Help spread the
 word the the Visual Arts is alive and well in San Diego.
- The deadline for the **May Banner which is our last** is April 30th. All listed artists can submit images with the theme of Thread of Life. Log in and Click Banner to link your image.
- **Increased listings** We are pleased to say our total is now more than 212 resources and we have now over 230 artists listed on the site as well.

We always welcome you to our SDVAN meetings.

The next is Tuesday, May 10 at 10 AM. Let us know if you would like to join us and we will send you an agenda, address and driving instructions.

Patricia Frischer

coordinator, SDVAN

The Committee reports on their favorite features of the SDVAN website – send us your comments and we will list them on our <u>testimonial page</u>

<u>Rosemary KimBall</u> - It is a magnificent effort to organize the seemingly unorganizable....at this one site you can find the most up to date information on any day's activity in the Arts via the Calendar. Then you can find your favorite artist or supplier...and if that is not enough you can go deeper and learn about How to Collect, How to Create a Collection,....there is more and more.....



<u>Jim Reeves</u> – This site is non-competitive and very co-operative. I want to promote that spirit everywhere we can to encourage cooperation with all art resources.

<u>Ann Berchtold</u> – Because the arts community is so spread out over a vast geographical area, SDVAN provide a cyber meeting space. This is place that creates a bridge to communicate, co-operate and create.

Dennis Batt – The Calendar is the most fun and most cool part of the site. Information right at hand all the time.

<u>Paul Vauchalet</u> – The San Diego Visual Arts Network is the only window that I can use to schedule my calendar. It show everything.

Lisa Roche - As a local San Diego artist who "re-engaged" in her passion for painting 2 and a half years ago, I found it difficult to find much collaborative information regarding local artistic suppliers, galleries, or associations anywhere, let alone on line. The Internet has become such an integral part of our daily lives and I'm thrilled to see an organization that not only understands this, but also is promoting it with its mission. Now, when one needs to find out what is happening in the San Diego art community, needs to find the best place to purchase material for their work, or desires to promote their artistic endeavors, all they need is one URL: http://www.sdvisualarts.net! I believe that this is a wonderful resource that will save so many of us an incredible amount of time and effort, and offer a wonderful and easy-access community for all of us! Thanks SDVAN!

On a personal note: My own work is featured in a collaborative two woman exhibition with Cheryl Tall at Mesa College from March 28 to April 26 with a reception on March 31 from 4:30. A lecture about the show starts at 7 pm. Mesa College Art Gallery, 7250 Mesa College Drive D-104, SD 92111. I hope to see many of you there! Patricia Frischer <u>patricia@DrawCrowd.com</u> See the work at <u>www.DrawsCrowd.com</u>

2005-2006 Flintridge Foundation Awards for Visual Artists

Ten \$25,000 awards: Five to CA artists. Five to OR/WA artists. Separate juries. Min. 20 yrs. in mature phase of artmaking in fine arts or crafts media. Not of current national renown. Must live in CA, OR, or WA (at least 9 mos. per year for 3 yrs. to present). **eGRANT application available April 4, 2005 at <u>www.FlintridgeFoundation.org</u>.Deadline: June 30. For more information contact: Flintridge Foundation, Awards for Visual Artists, 1040 Lincoln Ave., Ste. 100, Pasadena, CA 91103, 800/303-2139, Fax 626/585-0011, Awards@FlintridgeFoundation.org**

We are looking for **art supplies** that are still in usable condition (paper, paints, brushes, colored pencils, small easels, etc.), to donate to **El Refugio** (The Refuge). This is the only non-profit shelter available for homeless elderly in all of Baja California and has no fundraising machine or government funding. It relies solely on donations and volunteers. Keeping elderly minds active and giving them things to do with their hands and with their creativity can be very

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THE SAN DIEGO VISUAL ARTS NETWORK

therapeutic and certainly beats sitting in a chair, staring at the wall. Lisa Roche, artist in Carlsbad and SDVAN committee member, is helping a friend, daughter of the pastor who works for the United Way, who is coordinating a larger drive to the shelter in April or May, and is specifically looking for your usable art supplies. Please help - email Lisa at *lisa@gypsycreations.com* or call her at home (760.931.6112). She can come pick donations up. Make a list that can be signed off on, just in case these items can be considered tax deductible.

On April 21 st 2005, the <u>UCSD Student-Run Free Clinic Project</u> will be hosting its annual fundraiser event. We would like to take this opportunity to ask for your support. We are hoping to receive donations of goods and services to be used as prizes for a raffle or a silent auction as well as direct contributions of funds or services. Donations may be sent to Dr. Ellen Beck 9500 Gilman Drive, MC 0696, La Jolla, CA 92093 or we would be happy to arrange pickup. Checks should be made payable to the *University of California Regents*, indicate *Free Clinic Project* in the memo line. As part of UCSD, the Free Clinic Project is a certified 501(c)3 organization, thus all donations are tax deductible to the extent of the law. Any questions you have can be addressed to Alida Gertz (760) 672-0925 <u>alidamaria@gmail.com</u>, or Carol Whitener (<u>cbloomwhitener@ucsd.edu</u>) at 858-534-6110. It is only through the support of community and donors like you that Free Clinic has come this far, and we hope to continue serving the people of San Diego.

Monthly Message for March 2005

Dear SDVAN Art Resource and Artist,

- Our very special thanks to all of you that came out to support us at Barnes and Noble on Feb 4. We raised over \$600 and enjoyed Paul Dorrell's book lecture, insights of John Raifsnifer's horescopes, poetry by the lovelies Laurie Lee Juliano and Gabriela Anaya-Valdepeña and the magic tango demonstration by Mike Markow and Judy Solecki.
- SmART Collector More new articles have been added to this exciting section of the website. The John F Kennedy Centre for the Performing Arts in Washington DC announced a \$125 Million program this year to bring audiences to the arts. This followed an announcement of a detailed study by the Rand Corporation urging that more money and attention be paid to cultivating demand for the arts ESPECIALLY THROUGH USE OF THE INTERNET.
 - 1. <u>Ask the Gallery Owner</u> Art Gallery Directors Interviews edited by Lisa Roche with Abe Ordover, Filippo Florida and Roy Sumner



- 2. <u>Meet Some San Diego Collectors</u> by Patricia Frischer in the Meet the Collectors section <u>http://www.sdvisualarts.net/smartneocollector.htm</u>
- Increased listings We are pleased to say our total is now more than 206 resources and we have now over 225 artists listed on the site as well. The SDVAN site is currently receiving an astonishing. 32,800 hits per month with 1850 unique visitors (2733 total visits) per month.
- New Gossip Column report : Ally Bling Bling's <u>February</u>column is now posted. Check it out: <u>http://www.sdvisualarts.net/allyblingbling.htm</u> It just keeps getting better and better!
- Remember how easy it is to list your events and edit your listing. Just go to <u>Resource</u> <u>Log In</u>. Enter your user name and password (if you have forgotten your password, <u>click here</u>) Then you can edit your listing, add an event or an opportunity or enter the banner competititon......
- Artists.....The deadline for the **May Banner which is our last** is April 30th. All listed artists can submit images with the theme of Thread of Life. Log in and Click Banner to link your image.
- Look for the new menu bar on the SDVAN coming soon. We hope to make navigation of the site more clear and incorporate many of the features that we have added. You will get notice of this hopefully by next month. Any suggestions gratefully received.

We always welcome you to our SDVAN meetings. The next is March 8 at 10 AM. Let us know if you would like to join us and we will send you an agenda, address and driving instructions.

Patricia Frischer

coordinator, SDVAN

For Your information:

Americans for the Arts is compiling a Creative Industries Report for San Diego and we want to be sure all our arts and culture organizations and artists are included. The report will be an important advocacy tool and we need it to be accurate. Judging from a preliminary report, we know that not all organizations or artists are being counted (e.g. the earlier report shows only two dance companies in San Diego County when, in fact, there are dozens!).

The data is being compiled from organizations and individuals that have a DUNS number. Therefore, we are asking you to SIGN UP for your DUNS number with Dun and Bradstreet as soon as possible. It is free and easy. It is also a good idea to have a DUNS number because it is now a requirement on all federal grant applications (including the NEA).Please sign up as



soon as possible so that all arts and culture organizations are counted on the Creative Industries Report coming out soon. We want to show the full creative power of our region!

Thank you very much! Dana Springs [DSprings@sandiego.gov]

Monthly Message for February 2005

Dear SDVAN Art Resource and Artist,

The San Diego Visual Arts Network sponsored by Barnes and Noble Booksellers invites you to



Shop the Barnes & Noble Encinitas store on **Friday**, **Feb 4 from 6 pm to 11 pm** and bring the voucher below with you. Enjoy purchasing your valentine that special gift! See our full list of ten top picks including a silk covered Karma Sutra, red felt heart journals, cds to fall in love, cookbooks from Van Gogh, art school in a book, portable art studios, note card by Georgia O'Keefe, children love bug pop up delights and passion truffles. Barnes & Noble will share a percentage of sales on all purchased items with voucher with San Diego Visual Arts Network. The program of events for the evening as follows:

Poetry reading by **Gabriela Anaya-Valdepena** and **Laura Lee Juliano** 6 to 7 p.m. Arts Lover and Featured Author **Paul Dorrell** *Living the Artist's Life* 7 to 8 p.m. Tango Masters **Mike Markov and Judy Solecki** 8 to 8:30 p.m. Horoscope readings by **John Raifschneide** throughout the evening

See ad in the North County Times on January 27 Preview section. Our Thanks go out to the North County Times

SmART Collector – New articles have been added to this exciting section of the website. We are hoping to add to the education of art buyer and encourage art collecting.New Articles:

Salk Institute Art and Science Forum <u>State of the Arts, San Diego 2005 by Patricia</u> <u>Frischer</u> in the Published Collector <u>Pricing and Appraisals by Joan Seifried</u> in the Business Basics for the Collector

Increased listings - We are pleased to say Barnes and Noble and the Oceanside Museum of Art art now listed on the site bringing our total to more than 202 resources and we have now over 206 artists listed on the site as well.



New Gossip Column report: Ally Bling Bling's January column is now posted. Check it out: <u>http://www.sdvisualarts.net/allyblingbling.htm</u>

Remember to check the <u>opportunity section</u> of SDVAN for new of jobs and volunteer networking positions.

The deadline for the March Banner is Feb 28. All listed artists can submit images with the theme of Restoration by <u>clicking here</u>.

On a personal note: A new Artists Agents training course starts on Tuesday Feb 1. The course is held in Cardiff by the Sea and consists of four 2- hour sessions. This is individual tuition for entrepreneurs interested in representing artists and helping to promote their careers. Each course is custom designed and scheduled for the needs of the participants. There is a discount of \$50 if you start a course on Tues Feb 1, 2005or if you take the course with a group of two or more. Contact patricia@DrawsCrowd.com for more information and to book the course.

Patricia Frischer coordinator, SDVAN

Monthly Message for December 2004/Janaury 2005

Dear SDVAN Art Resource,

The San Diego Visual Arts Network Grows from Strength to Strength

SmART Collector –The are now 12 articles posted on SmART. Check it out on the SmART Collector Home page <u>http://www.sdvisualarts.net/smart.php</u> The Auction feature is now up. <u>http://www.sdvisualarts.net/smartauction.htm</u> as well as the very topical Buying in Museum Gift store – a great pre Christmas feature <u>http://www.sdvisualarts.net/smartmuseumgift.php</u>. There is also a new Published Collector article by Robert Genn on his Five types of Collectors_http://www.sdvisualarts.net/smartRGcollectors.php

Increased listings - We are pleased to say that <u>Athenaeum Music & Arts Library</u> and <u>Lux Art</u> <u>Institute</u> and <u>Public Art at Port of San Diego</u> and <u>City of San Diego Commission for Arts and</u> <u>Culture</u> have all listed on the site as well as 184 other art resources and 192 artist.

New Gossip Column report: Ally Bling Bling's December column is now posted. Check it out: <u>http://www.sdvisualarts.net/allyblingbling.php</u> We thank her for doing such a terrific job.

New Fiscal Agent: We are happy to say we now have a direct link to the **National Heritage Foundation**. To go directly to this link to see the new feature:



<u>https://www.registrationfactory.com/v3/?EventUUID=170E393D</u> We are still recommending that Artist donate \$5 and resources donate \$25. Any donation of \$25 or more get a free mention on the home page and events calendar of an upcoming event.

State of the Arts Lecture: <u>Patricia Frischer</u>, coordinator of the San Diego Visual Arts Network, will be giving a lecture at the Salk Institute Fellows Room on Jan 6, 2005 at 6:30 pm. The lecture gives an overview of the International Art scene and explain how San Diego has multiple opportunities to fulfill it's destiny as a city of culture. The Fellows Room is located in the North building, 5th floor in the very northwest corner of The Salk Institute. The gate is located at this corner on the 3rd (or middle) floor. The gate usually remains open until about 6:30. However, if it is closed, wait until someone exits, which is quite often at this hour. To receive directions and/or a map by fax, please telephone or email Ron Newby (858) 755-3020 ronnewby@san.rr.com

Press article about SDVAN in Today's Local News: COMPUTER CANVAS FOR CONNECTION by Kehau Cerizo was published on Dec 8, 2004 and you can read it by clicking this link: <u>www.SDVisualArts.net/press.php</u>

We all feel confident that SDVAN is growing stronger every month. We had the most hits we have ever had in November 2004 with 1622 unique visitors to the site and 27, 678 hits. As we come up to our second anniversary, we want to wish everyone greetings of the season and a prosperous and even more successful 2005.

Patricia Frischer - coordinator, SDVAN

December Message 2004

Dear San Diego Visual Arts Resources /Artists,

You are invited to the Pot Luck Holiday party of the SDVAN committee. This gives you a chance to meet lots of dedicated visual arts supporters and have a chance to see if you would like to join the committee and contribute in some way. Dec 7 at noon in Cardiff by the Sea. Please email <u>patricia@SDVisualArts.net</u> to request an invitation.

Now is the time of the year for making advance plans for 2005. Please use the events calendar to check about conflicts and make your posting early to avoid difficult choices for the art going public. Go to <u>Resource Log In</u>, enter your user name and password and click add event.

Our thanks to Banner Artist Kelly Hutchison for this month's banner. We apologize for the mistake in last months message. The theme was "Eyes of San Diego". Now is the time to enter your image for the January - February banner. The theme for this banner is "Art That



Makes Absolutely No Sense". SDVAN artists can submit until December 30 for this banner. When you <u>sign in</u>, click Banner to submit.

Other news of note for projects of SDVAN and projects which SDVAN sponsors and offers made to SDVAN listers:

 On the <u>SmART Collector</u> http://www.sdvisualarts.net/smart.htm you can now read the following summary: Topic: <u>Buying at Art Auctions</u> by Patricia Frischer and Joan Seifried Coming Soon
 Topic: Appropriate Outpetione You Have Always Wasted to Ask Art College Outpetion

Topic: Answers to Questions You Have Always Wanted to Ask Art Gallery Owners Topic: We are looking for information about Museum Gift Stores. Have you got a favorite? Tell us about it. patricia@SDVisualArts.net

- <u>RAW</u> is our new gossip column written by Ally Bling Bling. Ally is now up and running. Mail any of your juicy tidbits to <u>Artdivaalex@aol.com</u> She is not looking for events that are coming up, but rather your experience of events that you have attended as well as other news of changes in the art world locally. The source of the scoop will be kept confidential.
- There is a new shorter simple code for putting our calendar on art resources site. If you would like to add a calendar to your site. Just email us at info@SDVisualArts.net and we will email you the code.

On a personal note: We got a submission from an east coast art supply company which we could not list on the site but here is the web address in case anyone wants to check it out www.allartsupplies.com

Synergy Art Foundation Live and Silent Art Auction "Rebuilding our community through Art" for San Diego Artists' Emergency Support League. Sunday, Dec 12, 2 -5:p.m., at The San Diego Fire House Museum, 1572 Columbia Street. \$10.00 entry For more info:858.509.1155 Email: <u>nna@adelphia.net</u> Auction work is on view and available for on line bids from Dec 1. at <u>www.synergyartfoundation.org</u> Special Preview Reception & Exhibition of the Live Auction Art Friday, Dec. 3,: 6 - 8 pm at The FrameMaker, 3102 Reynard Way, San Diego, 92103

Patricia Frischer, SDVAN coordinator

November Message 2004

Dear San Diego Visual Arts Resources /Artists,

Attention all artists: Now is the time to enter your image for the January - February banner. The theme for this banner is *Art That Makes Absolutely No Sense*. SDVAN artists can submit until December 31 for this banner. When you sign in, click Banner to submit.

Other news of note for projects of SDVAN and projects which SDVAN sponsors and offers made to SDVAN listers:



On the **SmART Collector** you can now read the following summaries:

- Topic: Attending Open Studio Events by Patricia Frischer
- Topic: Types of Art Collectors
- Topic: Ten Tips for Collecting Art
- Topic: <u>Collecting Emerging Artist</u> Bettie-Sue Hertz the new curator for Contemporary Art at the San Diego Museum of Art moderating at the Oceanside Museum of Art. Click here for Art Rocks interview with Ernest Silva <u>http://boss.streamos.com/wmedia/wsradio/artrox/102004/segment1.asx</u>
- Topic: <u>Commissioning Art</u> Joan Seifried at Galerie D'Art International. Click here for Art Rocks interview with Larry Poteet <u>http://boss.streamos.com/wmedia/wsradio/artrox/102004/segment2.asx</u>
- Topic: <u>Corporate Collecting</u> Craddock Stopes at High Tech High. Click here for Art Rocks interview with Joe Vilella <u>http://boss.streamos.com/wmedia/wsradio/artrox/102004/segment3.asx</u>
- Watch for RAW, our new gossop column written by Ally Bling Bling. Ally is also the producer of Art Rock internet radio programs "Where Art, Fashion, and Music collide" with host Philly Joe Swendoza. Our great thanks to Cong Nguyen the graphic designer for the new RAW logo. Mail any of your juicy tidbits to <u>Artdivaalex@aol.com</u>
- There is a new shorter simple code for putting our calendar on art resources site. If you would like to add a calendar to your site, just email us and we will be glad to send it to you for free. <u>info@SDVisualArts.net</u>

On a personal note; please support the Alberta duPont Bonsal Foundation for Emerging Women Artists and Poets is having their annual awards dinner on Nov 7 from 5 to 8 in La Jolla. Tickets are \$150 and you can call 619 742 1590 for reservations. The Alberta duPont Bonsal Foundation was established in 2000 to support the work of outstanding women artits and poets who have not yet obtained national recognition. They provide grants to these individuals at a t me in their careers when such aid can be put to greatest use. In addition to cash grants, the Foundation raises the profile of award recipients, partners with Museums to acquire their work and encourages exhibitions and publications for artists and books for poets. Patricia Frischer, SDVAN coordinator