



1008 Wall Street
La Jolla, California 92037
Phone (858) 454-5872
Fax (858) 454-5835

News Release

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PRESS CONTACT:
Jennifer Pyun, Public Relations Manager
jpyun@ljathenaeum.org
858.454.5872

ATHENAEUM EXHIBITION TO SHOWCASE WORKS OF SAN DIEGO ART PRIZE WINNERS: Einar and Jamex de la Torre with emerging artist Julio Orozco

Opening Reception
Friday, April 1, 2011, 6:30–8:30 p.m.
On view April 2 through May 7, 2011

La Jolla, CA (March 9, 2011)—The Athenaeum Music & Arts Library is pleased to announce an exhibition by 2010 San Diego Art Prize recipients Einar and Jamex de la Torre, April 2 through May 7, in the Main Gallery. An opening reception will be held on Friday, April 1, 6:30–8:30 p.m. Presented by the San Diego Visual Arts Network, the San Diego Art Prize is awarded to several established and emerging San Diego artists whose achievements in the field of visual arts merit recognition. Each season, winning artists receive exhibition opportunities, a cash prize, and are asked to select an emerging artist to share the spotlight.

The de la Torre brothers are Mexican-born artists and collaborators whose work on both sides of the San Diego–Baja California border has garnered much attention. Originally from Guadalajara, Jalisco, the brothers moved to the United States to study at California State University Long Beach in the 1980s. They have been commissioned for several site-specific and public projects, but are most widely known for their brilliantly colored glass and mixed-media works which juxtapose familiar cultural icons with found objects, all with a dose of social commentary and humor. “We’re not into content-devoid art or minimalism. The whole idea of having to write about something to explain it suggests that perhaps you should be a writer. Visual art should be visual. If you don’t entice me to look, who cares?” says Einar about the brothers’ hybrid and sometimes controversial visual style. Einar and Jamex de la Torre have worked, taught, and exhibited both nationally and internationally.

Julio Orozco has been selected by the de la Torre brothers as the emerging artist for their San Diego Art Prize exhibition. Orozco’s beginnings as a documentary crime photographer for a daily newspaper inform his experimental works, which include installation, video, and photography.

Admission for the opening reception and exhibition is free for Athenaeum members and the public. For more information, call the Athenaeum at (858) 454-5872 or visit the website at www.ljathenaeum.org.

About the Athenaeum Music & Arts Library

The Athenaeum Music & Arts Library, located in the heart of La Jolla, in San Diego County, is one of only 16 nonprofit membership libraries in the United States. This rare cultural institution offers a

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depth and accessibility of resources and programs found nowhere else in the region. The library, devoted exclusively to music and art, has an outstanding and ever-expanding collection of books, periodicals, reference material, compact discs, videocassettes, DVDs, sheet music, and librettos, as well as one of the most significant collections of artists' books in Southern California. The Athenaeum also presents an eclectic, year-round schedule of art exhibitions, concerts (classical, jazz, and new music), lectures, studio art classes through its School of the Arts, tours and special events.

The library is open to the public Tuesday through Saturday, 10 a.m. to 5:30 p.m., and Wednesday, 10 a.m. to 8:30 p.m. The library is closed on Sunday and Monday. Members can check out library materials for a modest annual fee. For information on the benefits of becoming a member, call (858) 454-5872 or visit www.ljathenaeum.org.

About the San Diego Visual Arts Network

The San Diego Visual Arts Network (www.SDVAN.net) strives to improve the clarity, accuracy and sophistication of disclosure about San Diego's artistic and cultural life.

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