

Movers & Shakers

Press Release: For immediate release – Contact: [Patricia Frischer](#) 760.943 0148

[Movers & Shakers: Who's Who in the San Diego Visual Arts World](#)

Presented by [San Diego Visual Arts Network](#) and [Art Expressions Gallery](#)

Portraits of SD VIPs by SD Artists

Collectors Cocktails: How to Commission Art

Seminar on Thurs, Sept 25, 2008 from 6 to 8 pm - \$15

Special Guests: **Ellen Phelan***, Art activist, educator, and noted contemporary art collector and **Charlotte S. Jensen****, Fellow American Society of Interior Design

[Art Expressions Gallery](#): 2645 Financial Court, Suite C, San Diego, CA 92117 [Link for map to gallery](#)

Exhibition hours: Monday - Friday 9am-5pm, Saturday 10am-5pm **Show continues until Oct 4**

Please RSVP by Sept 23 as seating is limited for Collectors Cocktails: [Patricia Smith](#) 858.270.7577

Visit the [Movers and Shakers](#) website for Artists and Movers and Shakers biographies as well as VIP views on highlights of the last year and their visions for the future of the visual arts in San Diego.

Please note: A percentage of sales and fees from the seminar will be made as a donation to the non-profits [San Diego Visual Arts Network](#) and [ArtsBusXpress](#)

San Diego Visual Arts Network and Art Expressions Gallery are please to present an educational event in support of the Movers and Shakers exhibition. On Thursday, September 25, 2008 from 6 to 8 pm, guest are invited to learn from Ellen Phelan and Charlotte Jensen information on how to commission art at Collectors Cocktails: How to Commission Art.

Commissioning a portrait can be a way to immortalize a loved one or a group of people. There is a great history of status connected with having a portrait done by a famous artist. But there are many reasons for an art collector to commission work including; replicating existing works at the size desired by the collector; not having to settle for a copy or print of a desired original piece that is no longer available; coordination with an existing collection or display in size or content; and for the purpose of providing an intimate experience for the collector as they involve themselves in the process of creation. Here are some of the tips that will be discussed on the evening.

- Don't be afraid to ask an artist if they do commission work.
- Get to know the artist, both in terms of their professional resume and past market values, and as a person. Make sure they feel comfortable with your request.
- Allow the artist some freedom in the creation of a piece. An artist will usually do their best work when they feel that he or she is trusted, and not too confined with limitations.
- Get a contract. While many collectors and artists have great experiences without a contract, there are many others who do not. You need to agree on deadlines and prices and what to do if you are not happy with the end product. Contracts protect the interests of both parties!
- When an art collector commissions a piece, he or she often gets more for their money than buying an existing work, including involvement in the creative process, and establishing long lasting relationships with an artist. Above all, it's fun!

Collectors Cocktails: How to Commission Art is part of the [Arouse Yourself with Art](#) series designed for the [SmART Collector](#) feature of SDVAN.



www.SDVisualArts.net 760.943.0148 info@SDVisualArts.net
2487 Montgomery Avenue, Cardiff by the Sea, CA 92007

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***Ellen Phelan**, Art activist, educator, and noted contemporary art collector

Ellen Phelan earned her University of California, San Diego degree in Philosophy and Art History. She was docent chair at the La Jolla Museum of Contemporary Art (now SDMCA) and developer of the museums Art to Schools program; Contemporary Art Instructor for UCSD Extension; Instructional Expert in Art History for the San Diego City Schools Gifted Program; President of the Art Council Board of the San Diego State University School of Art, Design, and Art History; Program Chair and Chair of the Contemporary Arts Committee for the San Diego Museum of Art; Curator of More is More exhibition at the Athenaeum in La Jolla, Moving Pictures (LA painter Condé Osgood) and a sculpture installation by Kenneth Capps at La Sierra University Brandstater Gallery in Riverside; Member of the COVA (Combined Organization for the Visual Arts) Advisory Board where she was a speaker on Art Collecting for the Barnes and Noble Art Lecture series and Moderator of the panel discussion (Public Art Dialogue in Escondido with Pincus, Sass and Hamilton); Juror of art exhibitions for Sushi, the Childrens Art at the County Fair in Del Mar, Small Images Exhibition in Fallbrook, Earth Day at the San Diego Art Institute, the 2007 Clairemont Art Association and the SDAI regional exhibition in Balboa Park.

****Charlotte S. Jensen, FASID**, Award winning interior designer and art collector

Charlotte Jensen earned a Bachelor of Fine Arts degree from the University of Iowa. Her love of art and art history led her into the field of interior design. She has practiced residential, commercial and institutional interior design in San Diego for 35 years. For her many years of volunteer service to further the profession of interior design, the American Society of Interior Designers has honored her with the prestigious status of Fellow. Throughout the years Ms. Jensen has commissioned a variety of works for her projects. Some of the more public projects have included UCSD's Housing and Food Service buildings, the Chancellor's offices at UCSD, La Jolla Bank, Thunderbird International, La Playa Tower and El Mirador Tower at Coronado Shores. She enjoys working with artists to create a piece that may be unique in size, subject matter or technique for her interiors. In addition to her design practice with Charlotte Jensen & Associates, Ms Jensen has lectured on the use of original art and the importance of the proper lighting on art. Ms. Jensen believes that art is the soul of an interior space.

[San Diego Visual Arts Network](#): SDVAN is a database of information produced to improve the clarity, accuracy and sophistication of discourse about San Diego's artistic and cultural life and is dedicated to the idea that the Visual Arts are a vital part of the health of our city. SDVAN hosts a free interactive directory and an events calendar covering all San Diego regions including Baja Norte with an opportunity section, gossip column and the SmART Collector feature to help take the mystery out of buying art. SDVAN is the proud non-profit sponsor of the SD Art Prize. This is the only site designed exclusively for the SAN DIEGO region and the VISUAL ARTS and is one of the most technically advanced sites of this kind in the country.

[Art Expressions Gallery](#): Art Expressions Gallery provides personalized service to both residential and corporate clients. The gallery features a vast selection of both traditional and contemporary art in a variety of media, as well as an extensive inventory of fine art photography. Art Expressions Gallery also offers on-site art and framing design consultation and art locating services with worldwide resources for the serious collector. Under the stewardship of Patricia Smith, who founded the gallery in 1984, Art Expressions Gallery represents emerging American artists who share a mastery of their medium. Patricia Smith established [ArtsBusXpress](#), a program that offers all school children in San Diego County free transportation to the arts. To date, this nonprofit has provided rides to over 135,000 children.

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