

Art Meets Fashion Designs Unveiled this Month at the San Diego International Airport



Designer: Stacie May Photo: Melissa Au Team Crossroads

Designer: Jennafer Grace Photo: Debb Solan Team Arts Collide Designer: Angela Piccard Artist: Guy Lombardo Photo: Katherine Sweetman Team N-GOM

San Diego, **Calif. – March 8, 2011 –** Art Meets Fashion (AMF) teams have put the final touches on their inspired works of art and fashion, examples of which will be unveiled on Saturday, April 2 at the San Diego International Airport pre-security in the Terminal 2 West baggage claim. The exhibit will be on display through September for travelers and San Diegans to enjoy.

"Art Meets Fashion is uniquely San Diego, involving 200 different collaborations, it recognizes the role of art and fashion in our world and the individuality that art and fashion help each of us to express," noted Rana Sampson, First Lady of San Diego, Senior Director of Development & Marketing at the San Diego Center for Children and Honorary Patron for the AMF VIP Fashion Show.

"Our theme celebrates the beauty and global relevance of diatoms, algae often called 'jewels of the sea' that are vital to the balance of our biosphere," said Thomine Wilson, founder of Art West Agency and educator for AMF team Arts Collide. "Programs like Art Meets Fashion are an example of the commitment to illuminating the arts together with other disciplines, and put San Diego on the map as a leader in fostering creativity and innovation from inspiration to execution."

The first of these collaborative team exhibitions county-wide will start:

- April 16 in North Park
 - o Arts Collide at the San Diego Art Department
 - o <u>N-GOM</u> at <u>Planet Rooth Design Haus</u>
 - o <u>Crossroads</u> at <u>Mosaic</u>

For more information: www.ArtMeetsFashion.org

San Diego Visual Arts Network (Public Charity 501 (c) 3 EIN #205910283) 2487 Montgomery Avenue, Cardiff by the Sea, CA 92007 www.SDVAN.net info@sdvisualarts.net



- o <u>UME: Honoring Multiculturalism</u> at <u>Glimpse Living</u>
- <u>Reflections and Flow</u> at <u>Alexander Salazar Fine</u> <u>Art</u>, Downtown opening April 25 and 29.
- May 6 Public opening catwalk launch at <u>NTC Promenade at Liberty Station</u> including an Artists Exhibition at the <u>San Diego Dance Theater</u> from May 6, 2011 and three other shows
- May Four additional shows in downtown San Diego

In addition to the Airport exhibit, a VIP Fashion Show is planned for Thursday, April 28, from 7:00 - 9:00 p.m. at the San Diego International Airport. Interested attendees can contact <u>Patricia Frischer</u> of the <u>San Diego Visual Arts Network</u> at 760-943-0148 for more information.

For more information and images: Kim Richards, PR Liaison for AMF, <u>kdrichards@gmail.com</u>

San Diego Visual Arts Network (SDVAN)

The San Diego Visual Arts Network (non-profit Public Charity 501 (c) 3 EIN #205910283) has a mission to improve the clarity, accuracy and sophistication of disclosure about San Diego's artistic and cultural life. We are dedicated to reinforcing the idea that the visual arts are a necessary and vital part of the health of our city. By providing a website with a directory and events calendar and facilitating numerous collaborations on visual arts projects, we hope to not only build the confidence of those involved in the arts, but disseminate information throughout San Diego thus raising the bar on the writing, production and appreciation of the visual arts in our region. SDVAN list 1700 visual arts resources, has 4,000-5,000 unique visitors to our website per month and get over one million hits a year. SDVAN has approx 3,500 on their opt-in mailing list. SDVAN exhibition resume includes: Little & Large, Movers and Shakers, SD Art Prize, New Contemporaries. www.SDVisualArts.net

FOCUS (Fashion Opportunities Connect US)

FOCUS is a fashion industry networking organization for emerging professionals with goals to: *Create* a community for those in fashion related industries to network, learn, and grow; *Generate* exposure opportunities for the emerging fashion market – designers, stylists, manufacturers, e-tailers, boutique owners, and other entrepreneurs; *Inspire* the San Diego consumer to explore the independent fashion scene; *Educate* – connect with experienced professionals who can share their knowledge with the next generation. <u>www.focusSD.org</u>

San Diego International Airport Art Program

SD International Airport Art Programs provides enhanced customer service by exhibiting artwork and presenting programs that engage travelers in innovative, memorable and considerate experiences. It creates an ambiance unique to San Diego and welcomes approximately one million people monthly to the airport and to the region. The primary purpose of the program is to present work from individual artists and cultural institutions that promotes cultural tourism through the presentation of visual and performing arts. <u>http://art.san.org</u>.