

Quotes from principals:

There is a buzz going about and just about everywhere I go, folks are asking me, "what's up with Art Meets Fashion and this event that's happening at the airport?" The response by noted **Constance White**, Art Program Manager at the San Diego International Airport, Why not? Art is a part of all of our lives and everyone wear's clothes. I look for opportunities to collaborate with local creatives and to feature culturally relevant collections, art and performances to the San Diego community and to our traveling public. The AMF event at the airport is the perfect situation that allows San Diego fashion designers and artists to present their innovative collaborations and inspirations in an unexpected venue. I would love to see San Diego evolve into its own fashion mecca. Could this be the start of something cool?

"Art Meets Fashion is uniquely San Diego, involving 200 different collaborations, it recognizes the role of art and fashion in our world and the individuality that art and fashion help each of us to express," noted **Rana Sampson**, First Lady of San Diego, Senior Director of Development & Marketing at the San Diego Center for Children and Honorary Patron for the AMF VIP Fashion Show.

"Collaborating with Art Meets Fashion has been a great partnership for NTC Promenade," said **Alan Ziter**, Executive Director for the NTC Foundation. "This project is a natural extension of the NTC Foundation's mission to provide artists and designers with a space to explore their creativity and for the public to interact with the many artists and designers who call San Diego home." "I want to thank you both for a most successful Art Meets Fashion launch at the NTC Promenade on Friday. We had our most successful Friday Night Liberty to date thanks to having the AMF as a major part of the programming that night. The Visions Art Museum always counts how many people came through their studio and they were up to 711 people by 8pm that night! Almost double what they usually get!"

According to **Patricia Frischer**, co-founder of AMF and coordinator of San Diego Visual Arts Network (SDVAN), a comprehensive guide to visual artists and art events, "We really want to share the sparks that fly when you put artists and designers and documenters and teachers together. We also want to encourage local artists to believe they can have successful careers right here in San Diego, without having to leave for Los Angeles or New York."

"It's a great opportunity for everyone," **Felena Hanson** head of FOCUS (Fashion Opportunities Connect Us), a networking group for emerging professional designers., said. "Most artists and designers work in solitude. We're giving them a chance to cross-pollinate and brainstorm and inspire each other. We're providing exposure to new audiences, and documentation that will allow us to peek behind the scenes of the creative process. And with the educators, we're creating opportunities for the next generation."

Quotes from Team Members

The Art Meets Fashion project was a terrific opportunity to collaborate with artists not from the fine art area – It gave me a fresh outlook on the creative process and the chance to have lots of good discussion about the interrelationship of art, photography, fashion and education. I enjoyed the other collaborators as people and as professionals in what they do. We each supported one another in our pursuit of creating



great "stuff" for our exhibition, and fashion show. On a larger level, I was pleased with how well organized and helpful Patricia Frischer and the other members of the AMF team were in bringing this project to completion. Cathy Breslaw, Crossroads

I'm so honored to have been a participant in such a fantastic project! It has helped me grow, bring out my creative side more, AND meet some wonderfully talented people! I look forward to the remaining upcoming festivities! **Stacie May, Crossroads**

- " Art Meets Fashion was a beyond-spectacular series of successful events. You both should be so extremely proud. The fashion shows succeeded my wildest expectations for anything that could happen in San Diego. Seriously amazing success. Thank you both for your very hard work. I can't imagine how much work went into this! And I can't even express my gratitude-- or my awe that you both decided to dedicate yourselves selflessly to this project. Seriously I was blown away by the events, the participants, the crowds, the art, the fashion, and you both. Thank you. Thank you. Thank you. San Diego is a better, more interesting place because of your work! You connected so many people-helping to form so many new networks of creative people. The work you've done will carry on and spread throughout our city FOREVER." –Katherine Sweetman, N-GOM
- "My teams' collaboration only makes me want to complete more group experiences because of how much exposure has come of it, just from working with 4 other people. 4 times the exposure genius! I am so inspired by the group I work with and the AMF collaboration as a whole"

 -Kristy Darrenogue, Wired
- "Our team process has inspired each of us and elevated the creative outcome. The ideas continue to build and support our theme." -Pamelia Pogue, Wired
- "My gratitude to Art meets Fashion for enlightening me on teamwork, leadership, and creating relationships with individuals. My experience of intimately and candidly working with our Wire team has sparked creativity, tolerance, understanding, compromise, and closeness beyond my wildest dreams. Thank you." A. Qadir Hamidi, Wired

"Expect to be bedazzled by avant-garde accessories fit for the most daring fashion aficionados made by the kids from <u>ARTS</u>: <u>A Reason to Survive</u> for the Art Meets Fashion project," said <u>Irene de Watteville</u> of team **Wired**, which is featured on the AMF video. "This is an amazing opportunity for them to be inventive as they recycle unrelated objects to create treasures."

"Having moved here recently from New York, SDVAN has connected me with people and encouraged me to expand my vision of my work. The Art meets Fashion concept was always brewing in the back of my mind. I made some shirts and jewelry in my time, but it gave me the opportunity to use my art in innovative ways. I had just purchased a huge printer and was printing out my work on fabric, so the fashion element was a perfect fit, no pun intended." –Norma Hill, UME

"I'm a yoga teacher and I teach at-risk youth. I love taking something that's considered 'rarefied' – like yoga, art, fashion – out of the studio and into the world. The education component of this project was really important to me. It's important to make art and fashion accessible and to let kids know that their imagination and creativity is valuable." –Liz Fautsch, UME



- "As the educator of our team, I wasn't quite sure what I was getting into, but it's been fascinating to watch our individual sparks evolve into amazing and amusing works. I can't wait to share the excitement of exploring one's own creativity with the at-risk teens at Sunset High." -Pam Zimbalist, UME
- "This event has provided me with the camaraderie that's opened the door to work with distinct disciplines that I wouldn't otherwise have had the opportunity to. It's been one of the most rewarding experiences I've been a part of." -Thomine Wilson, Arts Collide
- "Our theme celebrates the beauty and global relevance of diatoms, algae often called 'jewels of the sea' that are vital to the balance of our biosphere," said **Thomine Wilson**, founder of Art West Agency and educator for AMF team Arts Collide. "Programs like Art Meets Fashion are an example of the commitment to illuminating the arts together with other disciplines, and put San Diego on the map as a leader in fostering creativity and innovation from inspiration to execution."
- "The Art meets Fashion project has been a fabulous opportunity to highlight the importance of fashion as a form of art. In contemporary art, fashion has often been consigned to a form of craft -yet there is not a single human endeavor that does not include fashion in some form. We define ourselves through it. Check any form of publicity or documentation of human activity and you will see fashion! Being a part of a team was a powerful experience. I was forced to change what I do and as a result I believe we have all come out more passionate and better able to articulate our visions. I cannot thank you enough for the opportunity!!!! It's the best thing I've made in my life." -Marilyn Mitchell, Arts Collide
- "Seeing the fashion designers' interpretation of my water reflection paintings has been a very moving experience for me. When I helped dress the models in Molly Goforth's fashion designs created with Karen Dietz' hand-dyed fabrics at Sunset Cliffs it was a peak experience for me." Virginia Lukei, Reflections and Flow
- "I have been very impressed at how well put together the AMF program is/has been. Patricia and the whole team have done a great job and are very organized which makes working on the project very enjoyable. How has the project affected me? It's been great to meet and get acquainted with designers, artists, and other fashion professionals I would not normally have met. I've made a number of good contacts that can help me in my business as well as creating working relationships and keeping their business." –Jonah Gilmore, Reflections and Flow
- "It was wonderful to create lessons for my students to make wearable paper dresses that went along with Team Elevation's look of ash, mud, seed, water, and crystal. My art class is so excited to show with Team Elevation at Space4Art and have an exhibition of paper dolls at the airport. On a personal note, I was thrilled to have my group admire my work as an artist that they asked me to create all the accessories for our look. Can't wait for the runway." -Robin Przybysz, Elevation
- "I was at terminal 2 yesterday catching a flight for the east coats and there they were, magnificent work in the display cases. I am so impressed!!!! woohoo, thank you for the so hard work." **Valentine Viannay, Elevation**



- "Being involved in Art Meets Fashion has really challenged me to push the limits of my abilities and I feel even better prepared for the hard work ahead. I have even included photos from The Elevation in my portfolio!" **April Cromer Elevation**
- "It's amazing to see the creative process unfold," Jeffrey R. Brosbe, Elevation
- "In the connection between art and fashion it all starts with a concept. Line and form are prevalent in both. Where design begins, art and fashion can merge joyously." -Duke Windsor, La Femme Noir
- "For me- this project allowed me to experience my own version of the Bauhaus Art meets Craft on the same level. I loved the concept and the experience." –Susan Lasear, La Femme Noir
- "This experience has been very useful meeting tons of great people. I've never worked on a team before like this, with so much publicity. To have Patricia and Felena choose my work, I didn't even think it was possible at this stage in my life. It's given me the confidence to be more creative and get more of a general idea of the actual real world. It's given me a reason to think outside the box, and more opportunities, definitely." –Henry Young, Evolution Transformed
- "What I like about our team is that even though we have such separate projects, we shared our ideas and it became one huge culmination of creativity." -Elina Sharipova, Evolution Transformed
- "I am learning how to work with a group of talented comrades and my vision is growing with this added stimulation. Our main effort is to promote a holistic approach to the relationship between human beings and nature and reveal that development through dress." **Alexandra Hart, Evolution Transformed**
- "I love how these events stretch us to do our best. I painted on 45 foot fabric and my brushes were too small, I had to buy bigger brushes. It pushes you to think outside the box." **Rosemary Kimbal**, SD Dance Theater costumes and scenery
- "AMF is doing so much to grow and strengthen the artistic community in San Diego, garnering the support and attention these artists and designers deserve and inspiring students to pursue their talents," noted **Jessica Mandeville**, and collaborator on the AMF video and local fashion correspondent.

AMF was a fantastic project and I just wanted to let you both know how wonderful of a time I had being a part of it. You are both wonderful to work with and share the amazing capability of gathering a large (!!) group of people together to collaborate and support one another towards a common goal. The entire project was completed with such ease and organization that any "surprises" were handled with grace and efficiency. It is no wonder you have such a large network of volunteers who are always on hand to help out with any project that SDVAN is working on; it is because of you!! Thanks to the both of you! Aimee Dupuis, curator AMF Artists at SD Dance Theater.

Thanks so much! I thought The Mannequin Project looked fantastic in our new gallery and brought in a lot of quests. I'm sorry that I was unable to see the fashion show but know how much excitement it brought to



Liberty Station! Congratulations on pulling everything together with Art Meets Fashion, you must feel exhilarated! **Wendy Morris**, Sophie's Gallery, NTC

QUOTES FROM VISITORS

Dear Art Meets Fashion, I travel quite a bit through the San Diego Airport and one of my favorite places to rest is the area where your current exhibit is now showing. It has been a long time since I have seen so many people come over to view an exhibit. Males and females as well as a variety of ages have come over to look into the six cases and comment, smile and just view. Bravo to you, the artists and the designers! Sincerely, **Tracy Wallace**

What can i say? it was absolutely fabulous. What creativity. The drama and style were the very best I have seen in any San Diego fashion show, bar none. **Karen Fox**