



DNA of Creativity Collaborating to Showcase Unique Art & Science Projects

Oceanside Museum of Art, Birch Aquarium, Space4Art and Woodbury School of Architecture First Sites of Choice

San Diego, Calif. – May 29, 2013 – [DNA of Creativity](#), a community project featuring 40 collaborating artists and scientists, is pleased to announce four exhibiting partnerships: Oceanside Museum of Art (OMA), Birch Aquarium, Woodbury School of Architecture and Space4Art. The teams, [Sea Changes: Act](#), [Urban Succession](#), [PolyAesthetic Mapping: The Muses \(PAMM\)](#) and [View Art Now](#), have been working closely over the past six months on four distinct initiatives. Each team has made significant progress:

- Urban Succession has its first sculptural urban home, [Soil Blind](#), on display at the Woodbury School of Architecture (2212 Main Street, San Diego 92113) through June 2013. Visitors can view the urban home at the corner of Sampson Street and Main Street, walking east on Sampson. [Spiral Pigeon Bird House](#) is also now installed on the roof at Space4Art (325 15th Street, San Diego 92101). A tour to see all six of the team's installations will be coming soon.
- Sea Changes: Act is collaborating with the Birch Aquarium at Scripps to test coral regeneration through the use of coral-like glass art pieces by [Michelle Kurtis Cole](#). Two of the pieces are currently in a tank, and the team will be documenting the progress over the coming months. A panel discussion on creative collaboration and clothing drive fundraiser for the project will take place on Thursday, June 6 at 6:00pm at [Hera Hub](#) (8885 Rio San Diego Drive #237, San Diego 92108).
- PAMM welcomes artist [Vicki Leon](#) who will create a variation on her Photoscopia kaleidoscope never before seen in San Diego.
- View Art Now, a mobile app cataloging local art events from San Diego Visual Arts Network's database, is in beta testing mode at <http://sdvisualarts.net/app/>. The app is dedicated to Dennis Paul Batt (1952-2012) who served the San Diego visual arts community with great enthusiasm, and Cara Mia Ciasulli (1978-2013) who worked so diligently to create the app.

"I'm impressed with the dedication, collaborative spirit and high-quality work each team has demonstrated," said Patricia Frischer," coordinator for the San Diego Visual Arts Network and creator of DNA of Creativity. "As the projects evolve and take their final shape over the next few months, we're excited to get the community more involved through a variety of shows and exhibitions, culminating at OMA."

"OMA is pleased to be a part of this exciting collaborative project. Through the direct combination of art and science this exhibition illustrates the powerful innovation and positive impact created when sectors push outside their predetermined boxes and different professions begin to cross paths," said OMA Deputy Director, Tara Smith.

For more information: www.DNAofCreativity.org

[San Diego Visual Arts Network](#) (Public Charity 501 (c) 3 EIN #205910283)

2487 Montgomery Avenue, Cardiff by the Sea, CA 92007 www.SDVAN.net 760.943.0148 info@sdvisualarts.net



Soil Blind installation



SD View Art Now



Michelle Kurtis Cole /
Caitlin Whalen



Photoscopia kaleidoscope /
Vicki Leon

About the Projects

[Sea Changes: Act](#) is attempting to regenerate coral through functional, coral-like glass art pieces by [Michelle Kurtis Cole](#) at the Birch Aquarium, and designing a large installation with virtual experiences combining art, storytelling (Fish Tales) and statistics to motivate community action. [Urban Succession](#) is creating sculptural homes that fit the needs of specific species in urban settings and double as art pieces for the community to enjoy. [PAMM](#) designed software as an interactive survey tool to map a variety of aesthetic expressions through a 3D cube, the nine points of which will be transformed into muses in the form of sculpture for display. [View Art Now](#) is developing a mobile app to include location- and date-based art events searchable on the go, and a first-of-a-kind virtual reality component.

About DNA of Creativity

DNA of Creativity is a community collaboration project bringing together artists, scientists and educators to explore the power of fusing art and science. The project, led by the San Diego Visual Arts Network, received grants totaling \$30,000 will fund each team to explore their concept, showcase the creative process and create related lesson plans for future education.

The proposals were reviewed and selected by a panel of professionals in the art and science fields: [Harvey Seifter](#), Director and Principal Investigator of the National Science Foundation grant for [Art of Science Learning](#), Ron Newby, [Bronowski Art and Science Forum](#), and [Ruth West](#), Research Associate, UCSD Research in Computing and the Arts. For more information and regular updates, please visit www.dnaofcreativity.org.

About San Diego Visual Arts Network (SDVAN)

SDVAN strives to improve the clarity, accuracy and sophistication of discourse about San Diego's artistic and cultural life. SDVAN provides a resource-rich website and facilitates countless opportunities for inspiration and collaboration on visual arts projects. This is the only site designed exclusively for Visual Arts in the San Diego region. SDVAN is a 100% volunteer non-profit organization dedicated to reinforcing the idea that the visual arts are a necessary and vital part of the health of our city. www.sdvisualarts.net

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