



Reimagine Vibrant Communities
Through Arts & Culture
Report Back
November 2021

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Executive Summary

On August 17, 2021 (8), the Board of Supervisors (“Board”) directed the Chief Administrative Officer (“CAO”) to report back within 90 days with an assessment of the County of San Diego’s (“County”) current role in arts and culture and recommendations on how to expand that role, especially with a lens towards equity in access to arts and culture. This report gives a brief overview of staff findings and recommendations.

Current County Role

County departments have various activities related to arts and culture both in a therapy aspect and to support a creative environment and culture in San Diego County. The County also has the Community Enhancement grant program, which provides funding to arts and culture organizations. Staff reviewed the last ten years of Community Enhancement grant awards to assess the number of organizations and amount of funding distributed by district and by year. Approximately \$11.5 million was awarded to arts and culture organizations over the last ten years to 1,169 organizations (see Table 1). Some of these organizations may have received multiple awards over the years.

Opportunities for State and Federal Funding

Depending on what programs the County would like to move forward with, there are various grants that can be applied for at the State and federal level. At the federal level, the National Endowment for the Arts provides various grant programs, such as Our Town, Grants for Arts Projects, and Challenge America. At the State level, the California Arts Council, State Parks, California Museum Association, and California Natural Resources Agency are all organizations that have various arts and culture grant programs. The County Office of Strategy and Intergovernmental Affairs has also engaged the County’s Sacramento and Washington, D.C. advocates to look for one time and ongoing funding opportunities to promote and sustain arts and culture programming for our region.

Equity in Access to Arts and Culture

While there are informational and training resources on racial and cultural equity from the California Arts Council and Americans for the Arts, there has been no in-depth research done on equity in access to arts and culture in San Diego County. Currently, there is a Culture Mapping San Diego project underway by a local artist to try to provide more information and details on the resources and barriers that unrepresented and underrepresented artists and organizations need.

Community Feedback

Staff hosted a community meeting to gather general feedback from the arts and culture community on October 27, 2021. Opening remarks were given by Chair Fletcher and Vice Chair Vargas. A survey was also available during that time for any members of the community who wanted to provide feedback but could not attend. Individuals representing various arts and culture organizations and independent artists who live in the San Diego region participated in the community input meeting and/or submitted survey responses. Diversity, equity, collaboration, and funding (both for individual artists and in education) were common themes that came up among the community. With regards to the Commission on Arts and Culture, concerns were expressed about long-term leadership support and funding. Priority recommendations for the Commission included advocating for funding; supporting organizations and artists with grant opportunities and

professional development; subsidizing unused County of San Diego building spaces for organizations and artists; organizing a community calendar and directory of organizations and artists; and providing leadership for arts to be incorporated in more physical and mental health projects and social services.

Expansion of County Role

After looking into the various existing and potential programs in the County for arts and culture, staff recommends that the County can increase its role by expanding and improving County programs, addressing and improving equity in access to arts and culture, and creating a local arts agency (Commission on Arts and Culture).

Expand and Improve County Programs

The County could better promote and expand its own public arts program in partnership with the Department of Parks and Recreation. The Community Enhancement grant program also should be updated to allow for better assessments of how much funding arts and culture organizations are receiving. Policies need to be examined, and likely revised, to ensure that they are equitable to the different art and culture community, such as removing barriers for individual artists. Lastly, the feasibility of reworking underutilized County spaces to become workspaces for artists should be explored.

Address and Improve Equity in Access to Arts and Culture

The County should take the lead in researching equity in access to arts and culture. This information should inform priorities and determine where changes are needed to improve racial and cultural equity in arts and culture. Both the Los Angeles County Arts Commission and Createquity could provide starting points.

Creation of Local Arts Agency (Commission on Arts and Culture)

The County should develop a 15-member Commission on Arts and Culture, supported by a full-time staff member. The commission should develop the overarching priorities for the County, informed by stakeholders in the region. The staff member could help implement some of those priorities, as well as being a point of contact for the arts and culture community and networking groups.

Background

Americans for the Arts, the national nonprofit organization for advancing the arts and arts education, lists [ten reasons why the arts should be supported](#) – they unify communities, improve individual well-being, strengthen the economy, drive tourism and revenue to local businesses, improve academic performance, spark creativity and innovation, have social impact, improve healthcare, helps the health and well-being of the military, and strengthen mental health.

According to their latest [Arts and Economic Prosperity 5 Report](#) from 2015, the nonprofit arts and culture industry generates \$166.3 billion of economic activity between the spending by those organizations and the event-related expenditures by the audience. It supports 4.6 million full-time jobs and \$27.5 billion in revenue from economic activity went to governments in the form of taxes and funds from license, utility, filing fees, and other related sources. In the City of San Diego, who participated in the study in 2015, an estimated \$1.1 billion was spent by the nonprofit arts and culture industry, which led to 35,914 jobs and about \$48 million in local government revenue.

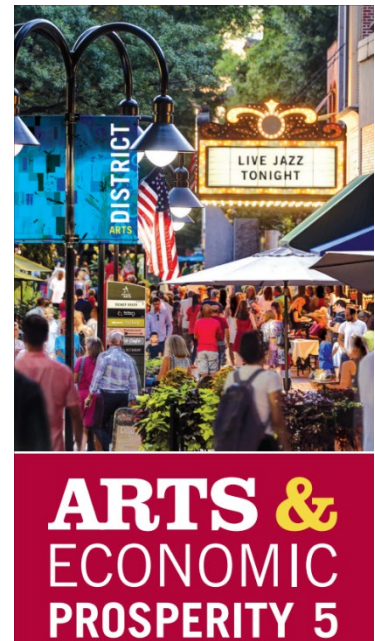


Figure 1 Americans for the Arts' Arts & Economic Prosperity 5 Report from 2015

In the 1980s, the County of San Diego (“County”) had a Public Art Advisory Council that was the designated local arts agency for the region. However, in 1993, the Public Arts Advisory Council was dissolved by the Board of Supervisors (“Board”). Since then, there has not been a central office or entity in the County related to arts and culture.

On August 17, 2021 (8), the Board directed the Chief Administrative Officer (“CAO”) to:

1. Assess the role the County of San Diego (“County”) already plays in arts and culture, including an assessment of how Community Enhancement Program grants have been provided to arts and culture organizations
2. identify opportunities to leverage state and federal funding to ensure nontraditional arts and culture organizations are included
3. look at how to increase equity in the access to arts and culture in the region and capitalize on the economic potential of an increased arts and culture program throughout the county to build equity
4. how to expand the role of the County in promoting and participating in arts and culture opportunities, including the creation of a Commission on Arts and Culture.

Current County Role in Arts and Culture

No single department oversees all of the art programs and projects in the County. However, several departments have existing arts and culture initiatives. The Health and Human Services Agency has art therapy programs at Edgemoor, art activities and projects in Aging & Independence Services and Child Welfare Services, and mural and art programs in Housing & Community Development Services and Live Well Centers. Public Safety Group's Probation Department has Achievement



Figure 2 San Diego Symphony - San Diego Women's Drum Circle

Centers, where subcontractors or partners provide probation youth with various arts programs. The Sheriff's Department provides various arts activities, such as writing, art, singing, and theater programs. Land Use and Environment Group's County Library provides exhibit space and access to community rooms, as well as Arts Events, Programs, and Cultural Celebrations & Programs. Finance and General Government Group's Department of General Services oversees the County's current public art projects at the County Operations Center and County Administration Center. Board Policy F-23 "Inclusion of Works of Art on Certain County Public Buildings" states that new public buildings that qualify under the policy shall have an estimated construction cost of \$10M or

more and be widely used by the general public. The allowance shall be one-half percent of the estimated project costs not to exceed \$500,000. Over the last five years, there were 34 projects in construction. Thirteen of those were \$10 million and over, but only 10 fit the F-23 policy of over \$10 million and widely used by the general public. Those 10 projects were valued at \$511M and all included public art totaling \$895,000. Please see [Appendix 1](#) for details on these projects. A more detailed description of all the County activities can be found in [Appendix 2](#).

Additionally, the County has given funding to arts and culture organizations through the Community Enhancement (CE) grants over the years. Table 1 on the next page shows a breakdown of CE grants given to arts and culture organizations over the last ten years by District. Please note that the current system does not provide a way to categorize the organizations that have received grants in the past. As such, staff manually assigned arts and culture designations to grant recipients based on organization name or descriptions. There may be more organizations that could be considered "arts and culture" but were not counted in Table 1. In summary, approximately \$11.5 million was awarded to arts and culture organizations over the last ten years to 1,169 organizations. Some of these organizations may have received multiple awards over the years.

Table 1 Community Enhancement Grants Awarded to Arts and Culture Organizations by District from 2011-2020

	1		2		3		4		5		Total Number of Orgs	Total Awarded
Year	Number of Orgs	Total Awarded	Number of Orgs	Total Awarded	Number of Orgs	Total Awarded	Number of Orgs	Total Awarded	Number of Orgs	Total Awarded		
2011	18	\$144,200	17	\$89,895	20	\$130,355	41	\$435,945	15	\$144,000	111	\$944,395
2012	16	\$85,600	14	\$76,950	22	\$135,200	39	\$395,000	14	\$125,600	105	\$818,350
2013	12	\$92,500	16	\$120,500	18	\$124,000	35	\$256,705	16	\$146,616	97	\$740,321
2014	14	\$140,250	18	\$187,028	24	\$187,183	48	\$457,625	16	\$261,675	120	\$1,233,761
2015	18	\$143,500	18	\$220,100	29	\$270,300	51	\$476,850	19	\$284,250	135	\$1,395,000
2016	21	\$188,194	16	\$262,060	34	\$306,650	59	\$503,103	18	\$242,457	148	\$1,502,464
2017	19	\$180,000	18	\$267,984	27	\$268,750	53	\$442,300	21	\$237,000	138	\$1,396,034
2018	20	\$220,500	17	\$267,400	29	\$311,300	52	\$452,000	19	\$264,468	137	\$1,515,668
2019	16	\$167,500	14	\$230,351	29	\$240,600	36	\$193,775	16	\$154,000	111	\$986,226
2020	9	\$148,300	17	\$287,490	17	\$340,702	21	\$134,900	3	\$65,000	67	\$976,392
Grand Total	163	\$1,510,544	165	\$2,009,758	249	\$2,315,040	435	\$3,748,203	157	\$1,925,066	1169	\$11,508,611

Opportunities for State and Federal Funding

Currently there are a few sources of federal and state funding that could be leveraged to ensure that nontraditional arts and culture organizations are included. At the federal level, the National Endowment for the Arts (NEA) provides the following:

- a. **Our Town** is the NEA's creative placemaking grants program. These grants support projects that integrate arts, culture, and design activities into efforts that strengthen communities by advancing local economic, physical, and/or social outcomes. Successful Our Town projects ultimately lay the groundwork for systems changes that sustain the integration of arts, culture, and design into local strategies for strengthening communities. These projects require a partnership between a nonprofit organization and a local government entity, with one of the partners being a cultural organization. Cost share/matching grants range from \$25,000 to \$150,000, with a minimum cost share/match equal to the grant amount.
- b. **Grants for Arts Projects**. These grants support arts projects that use the arts to unite and heal in response to current events; celebrate creativity and cultural heritage; invite mutual respect for differing beliefs and values; and enrich humanity. Applicants may request cost share/matching grants ranging from \$10,000 to \$100,000. Designated local arts agencies eligible to subgrant may request from \$10,000 to \$150,000 for subgranting programs in the Local Arts Agencies discipline. A minimum cost share/match equal to the grant amount is required.
- c. **Challenge America**. Challenge America offers support primarily to small organizations for projects in all artistic disciplines that extend the reach of the arts to populations that are underserved. Challenge America features an abbreviated application, a robust structure of technical assistance, and grants for a set amount of \$10,000. Grants require a cost share/match of \$10,000 consisting of cash and/or in-kind contributions. Total project costs must be at least \$20,000 or greater.



At the state level, there are a few possible grants that could be used, depending on what the County would want to support. The California Arts Council, State Parks, California Museum Association, and Resources Agency all have various grant programs for the arts and for museums.

The County Office of Strategy and Intergovernmental Affairs has also engaged the County's Sacramento and Washington, D.C. advocates to look for one time and ongoing funding opportunities to promote and sustain arts and culture programming for our region.

Equity in Access to Arts and Culture

Americans for the Arts defines cultural equity as “Cultural equity embodies the values, policies, and practices that ensure that all people—including but not limited to those who have been historically underrepresented based on race/ethnicity, age, disability, sexual orientation, gender, gender identity, socioeconomic status, geography, citizenship status, or religion—are represented

in the development of arts policy; the support of artists; the nurturing of accessible, thriving venues for expression; and the fair distribution of programmatic, financial, and informational resources.”

While there are resources and information provided by the California Arts Council ([California Arts Council's Research & Reports](#) and [Racial Equity Learning Resources - California Arts Council](#)) and the Americans for the Arts ([Cultural Equity | Americans for the Arts](#)) on racial and cultural equity, these resources do not provide region specific data on equity needs in San Diego County. A qualitative study currently available is Culture Mapping San Diego by Angie Chandler ([Appendix 3](#)). Thirty-two artists/organizations

contributed their experiences and share what the needs might be from unrepresented and underrepresented communities, such as San Diego’s Black, Indigenous, Southeast Asian and MENA arts and culture practitioners and organizations. In summary, the report states that these communities want to be listened to and trusted. In addition, the report states that to best address inequities and underrepresentation, the underrepresented need to be given seats at the table.

Culture Mapping San Diego plans to continue doing this work with at least two more cohorts of artists and organizations to expand on their data. They are recruiting for their cohort 2 participants now. As this work still continues, it is an opportunity for the County to partner on this project. The County can also help promote this project so that they have enough participants for their research.

Community Feedback

On October 27, 2021, a community meeting was held virtually for the general public to give feedback on the strengths and areas of opportunity in the arts and culture community in San Diego County (see flyer in [Appendix 4](#)). Chair Fletcher and Vice Chair Vargas gave opening remarks, and then the community was asked to share their thoughts on the following questions:

1. What are the strengths of our arts and culture community?
2. What are the areas of growth opportunity for our arts and culture community?
3. What should be the top three priorities for the Commission on Arts and Culture?

For those who were unable to attend, a survey with the same questions was provided for feedback ([Appendix 5](#)). Individuals representing various arts and culture organizations and independent



Figure 3 Culture Mapping San Diego Report

artists who live in San Diego County participated in the community input meeting and/or submitted survey responses. In total, a little over 60 people participated in the meeting and survey.



Figure 4 Community meeting flyer

Diversity of people, art and culture were leading strengths shared by respondents. Specific strengths included the unique geography and location of the region and artists with diverse heritage who are talented and passionate. This allows for a wide range in how art is created and displayed and is inclusive of many cultures. Collaboration was another frequently mentioned strength. Respondents highlighted collaborations with facilities and funding for arts and culture promotion and education.

Multiple areas for opportunity within arts and culture community were described. Funding was the most frequently mentioned area of opportunity, especially for individual artists and smaller organizations. In education settings, art education funding was reported to be limited, particularly in historically marginalized communities. The need for equitable distribution of funds for artists, events and programs was also highlighted. Participants shared how some parts of the region already have funding mechanisms that organizations and artists outside of those jurisdictions do not have access to.

Common themes for feedback about the Commission on Arts and Culture included diversity, equity and inclusion for leadership, priorities and in policies and procedures. There were concerns about long-term leadership support and funding for this Commission. Including a diverse group of people, including young artists, to be a part of the Commission was emphasized. Priority recommendations included: advocating for funding; supporting organizations and artists with grant opportunities and professional development; subsidizing unused County of San Diego building spaces for organizations and artists; organizing a community calendar and directory of organizations and artists; and providing leadership for arts to be incorporated in more physical and mental health projects and social services.

While helpful, the community feedback could be improved with more time and planning. An area of opportunity would be to do smaller focus groups with different underrepresented arts and culture artists and organizations, as well as with different regions in the county. There could also be focus groups on different issues and topics that were brought up during the original community meeting, such as equity in arts education, the needs of individual artists, and more. If a County local arts agency is formed, then staff recommends waiting for the board to be seated before doing these focus groups. This way, board members can also participate in the focus groups. Additional questions can also be added to ask about equity concerns and barriers that artists and organizations face.

Expansion of County Role

While the County has some programs in place in support of the arts, there is room for improvement. Staff recommends the following to expand the County's role in arts and culture: expand and improve existing County programs, address and improve equity in access to arts and culture, and create a local arts agency (Commission on Arts and Culture).

Expand and Improve County Programs

There are some internal ways that the County can leverage and improve existing County departments and programs to further promote arts and culture. The Department of Parks and Recreation's Advisory Board has expressed interest in more public art at their locations. The County's own public art could be better highlighted and easier to find on the County's website.

Related to this would be to have a public art program that is managed centrally. No official program or policy exists regarding public art. Currently, the various contracts and maintenance of pieces are divided between departments, namely the Department of Parks and Recreation and the Department of General Services. Having a single point of contact that oversees the program and the related contracts (such as art pieces on loan and maintenance for the art pieces) could help promote the artwork and make it easier for the public to learn about them. This program could also create and maintain an inventory of artwork at the County Operations Center and County Administration Center.

A program that could also be started, possibly within or related to the Public Art program, is the Vault Collection Program. A proposal ([Appendix 6](#)) was created to describe the program. First, there could be a County-sponsored volunteer position of County Historian to actively manage the Vault Collection. This person could oversee publishing a guide of the Vault Collection, help consider future art installations and portable displays at County buildings (such as a display of stain glass windows outside of Board Chambers), and a County History of Public Service Museum.



Figure 5 The Vault Collection

The CE program could be updated to make data easier to collect on how many and how much funding arts and culture organizations are receiving. This information could help address gaps in equity for BIPOC artists and organizations.

Additionally, an in-depth analysis of how to improve County policies to help individuals, not only art and culture organizations, should be done.

Lastly, feedback from the community mentioned a lack of workspaces for underrepresented BIPOC artists. A suggestion from the community was to see if underutilized County spaces could be used as subsidized workspaces for the art and culture community. The feasibility of reworking underutilized County spaces to become workspaces for artists should be explored. Particular attention should be given to County property in areas where underrepresented and BIPOC artists work.

[Address and Improve Equity in Access to Arts and Culture](#)

The County can play a vital role in improving equity for the BIPOC art culture. First, more quantitative and qualitative research related to equity needs to be done to “make incremental, measurable progress towards cultural equity more visible” (Americans for the Arts). Then, partnerships and a plan can be formed to address those needs and break down those barriers. The California Arts council contains resources to help local arts agencies plan and address racial equity in arts and culture. The County working on addressing equity is especially important in the unincorporated and other areas without a standing local arts agency or similar organization. This should be a priority for the proposed Commission on Arts and culture.

There are a few places to help the County start. The Los Angeles County Arts Commission has a [Cultural Equity and Inclusion Initiative](#) that is being used as a standard across the state. It included an extensive literature review, as well as an 18-month public process that involved a series of town halls and working groups. Additionally, [Createequity](#), a ten-year initiative that explored issues in arts policy, philanthropy, and research, proposed four archetypes for success in moving cultural equity forward: diversity, prosperity, redistribution, and self-determination.

Another aspect to consider is equity in arts education, especially how some schools in certain communities have more access and availability of art programs compared to other communities. Also important is the types and styles of art that children are introduced to.

[Commission on Arts and Culture](#)

In California, almost all (fifty-four out of fifty-eight) counties have a designated local arts agency. Of those, nine are public, mostly established by ordinance. Over half have a board of 15 members. Currently, the City of San Diego is the designated local arts agency for the region, and the California Arts Council’s State-Local Partner.

A County Commission on Arts and Culture (“Commission”), comprised of a 15-member board whose terms would be concurrent with the appointing Supervisor, could better address the needs of the arts and culture community, especially in areas without an existing local arts agency or similar organization. This commission could help advise and set priorities in arts and culture for the County, such as equity in arts and culture. Establishing a Commission helps show the County’s

commitment to art and culture in San Diego County. As a note, several members in the community voiced concern about the sustainability of the Commission, as the previous Public Arts Advisory Committee was dissolved. A few also mentioned the need for youth voices to be on the Commission and a need for a diverse board. Community members have advocated for a County Commission for many years, and as such, proposals for the Commission already exist. One is a white paper from the San Diego County Arts Leadership Working Group and San Diego Regional Arts and Culture Coalition ([appendix 7](#)). The second is a proposed work plan for a San Diego County Arts Council created by Patricia Frischer (San Diego Visual Arts Network), Naomi Nussbaum (Synergy Arts Foundation), Jim Gilliam (Arts program director, City of Encinitas), John Eger (Van Deerlin Endowed Chair of Communications and Public Policy and Inaugural Zahn Professor of Creativity and Innovation, and Director of the Creative Economy Initiative at San Diego State University) and Daniel Foster (former director of the Oceanside Museum of Art) ([appendix 8](#)).

Most local arts agency also have standing staff members. This need was also mentioned by several community members during the community meeting. The staff's role could be program and policy management; research, planning, and evaluation; collection management and conservation (of Public Art); community engagement; marketing; project management; funding for programs and projects; and contracts and legal issues. The staff would be able to leverage resources from the California Arts Council and Americans for the Arts. The staff recommendation for adding positions to support Arts and Culture would be to add one full-time staff member to oversee the program in the coming fiscal year, and, as the Commission is established and its function expands, an additional staff in the following fiscal year to help with administrative work and research as required.

Next Steps

If the Board accepts staff recommendations, the next steps would be to determine short, mid and long-term goals for the County's role in arts in culture. Here are proposed goals and timeline.

Short Term (1 year)

1. Establish a local arts agency and determine priorities
The Board should establish a local arts agency (referred to previously as Commission) and work to ensure that a diverse group of individuals are appointed to the Commission. Once established, staff needs to assist the Commission in doing focused outreach to the arts and culture community and strategic planning for the Commission.
2. Full time staff
Work also needs to be done to create a full-time staff position whose responsibility would be to do the work that the Commission will need to revitalize vibrant communities in arts and culture.
3. Research on inequities in arts and culture
At the same time, plans should be made to research the equity gaps and issues that exist in arts and culture. This should be done through partnerships with organizations currently doing this work and in conjunction with the Office of Equity and Racial Justice. Part of

this research would include making updates to the CE database to start gathering data on funding the County gives to arts and culture organizations.

4. Revise policies

Policies may need to be revised to fix possible inequities when it comes to supporting the arts and culture community. This could come in different forms, but an example would be the County's own grant programs.

Mid Term (2 years)

In the midterm, funding for the Commission's priorities and projects will need to be determined. If grants will be a source of revenue, then the applications will need to be submitted.

1. County space for the art and culture community

Feedback needs to be gathered from the arts and culture community on what types of workspaces they would need. Once those parameters are determined, then the Department of General Services should examine the existing County properties to determine if there are any that could fit this need for the community.

2. Funding for arts and culture

Staff needs to apply for grants and find other avenues of funding for the work that the Commission will want to do.

3. Recruit and hire additional staff

This additional staff can be in an analyst or similar role to assist the other staff member in research and project management.

4. Continue equity work

Researching inequities in arts and culture is not a short-term project, and work will most likely still need to continue past one year. Part of this process needs to involve the public and underserved art and culture communities. As more information is discovered, steps should also be taken to improve equity in arts and culture also.

Long Term (5 years)

1. Arts & Economic Prosperity Study

The next Arts & Economic Prosperity study done by Americans for the Arts will start in 2026. This is the gold standard for assessing the economic impact of arts and culture in regions and having that data moving forward would be helpful in assessing the impact of different decisions that impact the arts and culture community. Additionally, this data helps support the argument for funding arts and culture in San Diego County.

2. Measures of success

Measures of success for each of the priorities the Commission chooses will need to be created and tracked, especially in the area of equity. Projects and programs will also need to be developed to meet the set priorities of the Commission.

Appendices

Appendix 1: Projects in Construction with Art Project 2017-2021

Project	Project Budget	Art Total	Art
Alpine Library	\$ 9,928,521	\$ 100,000	Mosaic Tile
ARCC	\$ 22,465,680	\$ 69,500	Lobby Artwork
CAC MSRP*	\$ 121,554,000	\$ 14,000	Could be additional \$ project ongoing
Crime Lab	\$ 107,510,000	\$ 185,000	Sculpture
Imperial Beach Library	\$ 9,072,720	\$ 100,000	Mosaic Tile
Lakeside Library*	\$ 17,945,000	\$ 120,000	Exterior art and metal wall sculpture
North Coastal HHSA	\$ 24,525,000	\$ 100,000	Mobile in lobby
Ohio Street Probation*	\$ 19,375,833	\$ 100,000	Painted art reproduced on vinyl
STIC	\$ 48,655,910	\$ 75,000	Mural installed at Commons
Youth Transition Campus Phase 1	\$ 130,180,000	\$ 32,000	Art to hang in visiting room
Grand Total	\$ 511,212,664	\$ 895,500	

Appendix 2: County Department Arts and Culture Programs

Group	Department	Project/Program	Description
FG3	Clerk of the Board	Art Halls/Art Walls Program	The Board of Supervisor's Art Halls/Art Walls program has been established to identify and support the visual arts community by offering highly visible public spaces for exhibition at the County Administration Center. The primary focus of the program is to present quality artwork from a broad representation of the arts community, particularly encouraging diversity and shows by youth, seniors, and the other-abled.
FG3	Department of General Services (DGS)	Public Art	<p>County Operations Center: As an integral part of the County Operations Center, the County of San Diego has commissioned and purchased a collection of public art. Information can be found here.</p> <p>County Administration Center: The County Administration Center also has public art sculptures on display at the Waterfront Park.</p>
HHSA	Aging & Independence Services	San Diego Foundation Emerging Filmmaker Fellowship Grant	In partnership with Media Arts Center and AARP, Aging & Independence Services (AIS) applied for and received a \$50,000 grant from the San Diego Foundation for an Emerging Filmmaker Fellowship. Ten college students have been selected to receive \$2,000 grants each and create films about the importance of age-friendly community building in our region with a special focus on impacts in low-income communities. Media Arts Center is leading the grant and will provide mentorship to the students and hold an Age Friendly Film Festival in November 2021 to debut the students' films. The County's role is to help promote the project and educate the students on what it means to be "age friendly." Three age-friendly trainings for the students were held in June 2021 and featured training sessions by Age Well Team leaders, the City of San Diego's Age Well Services, and the City of La Mesa's Community Services Director. Students have selected topics, ranging from technology to homelessness, and are now producing their documentaries.

HHSA	Behavioral Health Services (BHS)	"Coming Along" Art Therapy Program at Edgemoor	<p>A unique art therapy program at Edgemoor Hospital in Santee, CA helps severely disabled residents, including many with Huntington's disease and spinal cord injuries, to express their creativity through painting. "Coming Along" explores the development of relationships and how to create a better quality of life for people with physical challenges. Developed by instructor Linda Bounds with a grant from the Marguerite Casey Foundation.</p> <p>https://youtu.be/Va4xR2VXoa4</p>
HHSA	BHS	Edgemoor healing heARTs: The Art of 'Wow'	<p>The Art of 'Wow' healing heARTs Program at Edgemoor changes the dynamics in resident's lives.</p> <p>https://youtu.be/C8tQsnSUQns</p>
HHSA	BHS	The Edgemoor Mosaics	<p>The Edgemoor Mosaics is a community-sponsored public art project inspired by the residents of the skilled nursing facility, Edgemoor, in Santee, CA.</p> <p>https://youtu.be/EZakq9BixjA</p>
HHSA	Child Welfare Services (CWS)	Art Activities at Camp Connect and PCC	<p>For Camp Connect, we have rotations of activities, and one of them is arts and crafts. Each year we have a theme, and the arts and crafts focus on that. Another component of this is making a scrapbook with photos of them with their siblings.</p> <p>Additionally, over the years, CWS have made quilts and banners that have hung in various County offices.</p>
HHSA	CWS	Arts Activities at San Pasqual Academy	<p>At San Pasqual Academy, they do photos and such that are entered into the SD County Fair. Some of the youth have even been awarded prizes that Fair.</p>

HHSA	Housing & Community Development Services	p-ART-nership Committee	<p>HCDS has a p-ART-nership committee and info on our web about local artists submitting pieces for display in our lobby at HCDS, but due to remodel and COVID there hasn't been a new display in several years.</p> <p>https://www.sandiegocounty.gov/content/sdc/sdhcd/about-us/p-art-nership.html</p>
HHSA	Office of Strategy & Innovation (OSI)	Southeastern Live Well Center	<p>HHSA is working to memorialize the cultural mural on the back of the Tubman Chavez Center before it is removed to make way for the new Southeastern Live Well Center. We are working on a video with the original artist and the new development will have extensive artwork that pays homage to the building and the entire community. We have been actively soliciting ideas and collected nominees for a public art committee to advise the county and builder on the art.</p>

HHSA	HSEC – Office of Homeless Solutions (OHS)	A Reason to Survive (ARTS)	<p>In 2012, the ARTS opened a Center for arts and culture in the borderland region that empowers families and community members to build healthy, resilient, and equitable communities in National City, with the goal of becoming a South County hub for creative youth development, a theory of practice that integrates creative skill-building, inquiry, and expression with positive youth development principles, fueling young people’s imaginations and building critical learning and life skills.</p> <p>In 2018, ARTS became a Live Well Partner with the County of San Diego (County). In 2019 the collaboration with the HHSA Central & South Regions and University of San Diego (USD) resulted in the creation of a partnership program, Community of Care Network Program. The premise of this partnership was that youth development outcomes would be amplified through the coordinated group work of ARTS teaching artists and social work and clinical interns. This model would integrate youth artistic self-expression with self-care and social-emotional wellness practices within a safe and supportive learning environment.</p> <p>This partnership is an innovative cross-sector collaboration that has now transitioned from HHSA Central & South Regions under HSEC-OHS.</p> <p>Community of Care Network program is a novel collaboration in the South Region of San Diego that benefits youth in the region. The way this program was developed demonstrates the strong collaboration and cooperation among partners in the region that are dedicated to meeting the needs of the community. In a short period of time, this program was developed, through in-kind efforts, to benefit youth in the region. The program provided youth with opportunities to explore their community engagement and leadership potential, self-expression, and healthy life choices.</p>
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HHSA	OSI	Youth-Created Mural at COC Campus	OSI is working on a project with the LWSD Youth Sector, in partnership with A Reason to Survive for a youth-created mural on the COC campus. We have been in discussions with Nicole Alejandre at Facilities and her DGS team on this. DGS is working with the CAO's office regarding example art mural policies that could be replicated for COSD in this effort. Next steps with A Reason to Survive are pending this outcome.
PSG	Probation	The Beat Within	<ul style="list-style-type: none"> o Creative expression and writing o JJCPA funded--\$43,000 annually o Works with youth in custody
PSG	Probation	Community Resource Directory (CRD) Partners	<p>Not funded by Probation but may receive referrals from our Officers</p> <ul style="list-style-type: none"> • David's Heart Foundation – Arts/Music/Recording Studio <ul style="list-style-type: none"> o also grant funded by San Diego County Office of Education for services at East Mesa Juvenile Detention Facility o Music recording and business • San Diego Cultural Arts Alliance – diversionary, education, and mural arts programs • Pathways Community Services Urban Beats program - innovative artistic expression program for Transitional Age Youth (TAY).
PSG	Probation	Achievement Centers	<p>Subcontractors or partners, directly funded by the County and responsible for providing pro-social services, working with probation youth</p> <ul style="list-style-type: none"> • Combat Arts—Central Region (SBCS): Prior to COVID-19, Art teacher for both KMJDF and EMJDF, Elizabeth Washburn, was scheduled to work with Achievement Center participants to create a mural to be displayed at the Achievement Center. Just as that was scheduled, the COVID-19 stay-home order occurred. In response, Elizabeth created a special virtual program called, “Art Around the World” which took participants on a Google Earth tour of locations around the World. Teacher Elizabeth explored the local art from each location visited and provided a question and answer session as part of the program. At the end of each cohort, the participants completed a civil service art project and received community service

			<p>hours for their work. Combat Arts is scheduled on a varied basis.</p> <ul style="list-style-type: none"> • David’s Harp-Central Region: The David’s Harp Foundation works with Achievement Center participants through their Audio Engineering Program. They provide participants with the fundamentals of recording, mixing and mastering sound using industry standard methods and professional equipment. David’s Harp instructors develop positive mentoring relationships with participants and often negotiate a trade of good grades for free studio time. Achievement Center participants who show a high level of interest and commitment to audio engineering may be offered a paid internship with David’s Harp. David’s Harp staff work with interns to secure employment using the skills they’ve developed in their studios. <p>The Central Achievement Center is co-located with David’s Harp in the historic Snowflake Baking building in the East Village of Downtown San Diego. This allows youth easy and close access to the David’s Harp studios and enhances the partnership between David’s Harp and Achievement Center staff.</p> <p>The David’s Harp Foundation is one of the Central Achievement Center’s “anchor” programs and runs on a year around basis. They provide programming for AC youth every Monday and Wednesday evening.</p> <ul style="list-style-type: none"> • A Reason to Survive (ARTS)—Central Region: ARTS provides creative instruction focusing on various styles of art. During the COVID-19 stay-home order, ARTS provided virtual instruction to cohorts of Achievement Center youth focusing on the fundamentals of drawing and cartoon creation. These programs allowed participants to explore their creative talents and discover skills they didn’t know they had. All art supplies were delivered to participants. ARTS is scheduled on a varied basis. • Old Globe—North Inland (Escondido Educational Compact)
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			<ul style="list-style-type: none"> • Reflecting Shakespeare—North Inland <ul style="list-style-type: none"> ○ In the transformative Reflecting Shakespeare program, people are system-involved can build connection, nurture empathy, and gain tools for self-expression through theatre-based activities, self-reflection, personal writing, and exploration of Shakespeare’s text and characters. Participants come together in a respectful circle and creating a safe environment to share and explore as artists. ○ 11 youth participated • Behind the Curtain—North Inland <ul style="list-style-type: none"> ○ Behind the Curtain is a series of workshops offering a chance to explore the magic of creating a theatrical production. Participants are introduced to a different design discipline each week, including costumes, sets, sound, lighting, and props. Guest artists and the host will provide unique insight and lead participants in hands-on activities teaching the principles of design while offering practical and transferable skills. Workshops are intended as standalone offerings, so participants can join at any point to deepen their connection and understanding of theatre. ○ 15 youth participated
PSG	Probation	annual arts funding for youth in custody	RFQ is pending release for \$60,000 in annual arts funding for youth in custody (JJCPA funded) <ul style="list-style-type: none"> • Weekly art projects or murals • Artists must be lived experience
PSG	Probation	Art programming to be included in new custodial services contract	<ul style="list-style-type: none"> • Includes weekly projects with lived experience artists • Twice annual productions at new Youth Transition Campus and East Mesa (for SB 823/Youth Development Academy population) • Site visits to theaters to learn about how productions come together and future employment opportunities

PSG	Probation	Youth Transition Campus capital construction project	<ul style="list-style-type: none"> Requirement for public art in the project Construction company is working with Combat Arts to gather youth input for art work to be installed in the new facility (artists will create the art from youth feedback)
PSG	Sheriff	THE OLD GLOBE	This program will examine Shakespearean and other theatrical characters through reading and performing monologues and utilize them as a stimulus for reflection on gender and society. Participants will perform at least one published monologue-style piece, develop, write and edit at least one original personal narrative piece.
PSG	Sheriff	PLAYWRIGHT PROJECT	Participant's develop own script for a play over the course of 12-weeks with the mission of improving literacy, communication, and creativity. The course concludes by having Playwright Project volunteer actors come into the facility and act out the participant's written plays; and are welcomed to volunteer to act. The program supports individuals in creating fictional plays that examine hardships and explore positive solutions.
PSG	Sheriff	SAN DIEGO SYMPHONY – SAN DIEGO WOMEN'S DRUM CIRCLE	The Drum Circle uses the power of the drum to help the participants heal and process emotions through and its ability to bring people together through rhythm while having fun making music.
PSG	Sheriff	POETIC JUSTICE	Restorative writing workshops offered to incarcerated women emphasizing voice, hope, and power to change. Participants use transformational communication skills with the intention to lead restored, meaningful lives.
PSG	Sheriff	TRAUMA ART	Taught by an artist to help women use drawing techniques of lines, figures, perspective, etc. to process their emotions.
PSG	Sheriff	VOICES FOR VETS	Singing lessons that help the veterans improve their singing and song writing abilities along with providing another method of relaxation.

LUEG	San Diego County Library		<ul style="list-style-type: none"> • Select library branches provide exhibit space for local artists, as well as access to community rooms. • Branches develop their own programs, collaborate with community partners, and hire performers and educators from the County Library's list of contractors. <ul style="list-style-type: none"> ○ In addition, the library periodically receives grant funding to offer some programming in this area. • Examples of Past Arts Events & Programs <ul style="list-style-type: none"> ○ Art exhibits, public art, and artists talks. ○ Musical performances. ○ Poetry and writing workshops. ○ Dance performances and classes. ○ One Book, One San Diego Community Read. ○ Art Night at Encinitas Library. • Examples of Cultural Celebrations & Programs <ul style="list-style-type: none"> ○ Dia de los Ninos. ○ Japanfest at Encinitas Library. ○ Karamu at Spring Valley Library (presented in partnership with the African American Association of County Employees). ○ Fiesta at Spring Valley Library. ○ Chinese New Year at 4S Ranch Library. ○ Diwali & Nowruz at Poway Library. • Past grant funded initiatives and special projects: <ul style="list-style-type: none"> ○ Rural arts project. ○ Rural poetry project. ○ Storytime Salons. ○ Book to Action.
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Appendix 3: Culture Mapping San Diego Cohort 1 Report

Project Lead- Andrea "Angie" Chandler
Community Partner- Jordan Hayles

Culture Mapping

SAN DIEGO

Culture Mapping San Diego

32

**ARTS & CULTURE
PRACTICIONERS**

32 of San Diego's Black, Indigenous, Southeast Asian and MENA Arts & Culture practitioners and organizations contributed to Artist Cohort 1 of Culture Mapping San Diego.

The goal of the Culture Mapping project is to assess needs and offerings of the artists and makers & create a comprehensive list of the orgs and individuals from the unrepresented communities listed before.

The findings and results will be submitted to media outlets, arts organizations and government agencies to increase visibility and opportunities.

In addition, the list and its data will be used to connect organizations and individual artists with donors and other funding sources.



Alyssa "Ajay" Junious - Founder, Continuum SD
Photographer-Raymond Elstad

Culture Mapping San Diego: Breaking Down The Data

Andrea "Angie" Chandler

Unseen, underserved, and unbelievably talented. Black, Indigenous, Southeast Asian, and Middle Eastern / North African (MENA) artists and creatives are a vibrant part of San Diego's arts and culture tapestry. Yet their presence can be hard to find, their funding and opportunities few and far in between, sidelined but undeterred these artists and creative entrepreneurs continue to create a path for themselves. Data and other historical indicators show San Diego's diversity, yet the mainstream coverage continues to be overwhelmingly white, and funding is concentrated in white led spaces. What must it feel like to be an arts leader or maker of color and never feel like you're a part of the mainstream art conversation? Imagine consistently being an afterthought in policy decisions and funding opportunities. Myself and artists from these communities began a conversation about what it felt like to be a maker and arts leader in San Diego county. Those virtual mid-pandemic conversations turned into the project now known as Culture Mapping San Diego.

Diverse Artists, Similar Needs

32 individual artists/organizations from as far north as Oceanside and as far south as San Ysidro responded to our call. As we read their responses and spoke to the artists we heard one common refrain- they want a consistent seat at an equitable table and the autonomy and agency that comes with having physical space of their own. The folks in Artist Cohort 1 are residents who have been in San Diego since birth and those like myself who are new to this beautiful area. The majority of our participants described themselves as interdisciplinary, meaning they create work by combining multiple genres or oscillate tween genres. The majority identified as mixed in terms of race and/or ethnicity. All of this tracks with both who we see actively creating in the arts community and with San Diego's larger demographic trends. I see both of these as important intersections in terms of the point of view of this diverse group of artists, they represent many different zip codes, ages, and socioeconomic backgrounds. For a group this diverse to have so many of the same needs reflects the precarious positions arts workers of color find themselves in. Outside of physical space the other resounding responses were connecting them to funders and support with advertising. How can the community support these artists if they don't know they're here, or if the artists don't have the funds to create work at scale to meet the demand?

Trust Artists

In the 6 months since we began this project I've shared many suggestions and had numerous conversations. The easiest way to summarize it all? LISTEN TO Black, Indigenous, Southeast Asian, and MENA artists. Within these communities are experienced and emerging arts leaders, creative business owners, dancers, theatre makers, visual artists, interdisciplinary artists, and creative entrepreneurs- TRUST THEM, TRUST THEIR INSIGHT, TRUST that will make art and public programming at the same quality (or better than) mainstream well funded organizations. Hold professional development for artists and arts orgs to help them navigate the process to submit contract bids and applications and they will continue to add to the 11 billion dollar impact of San Diego's creative economy. One of the best ways to address inequities and underrepresentation is by adding seats to the table, trusting community arts organizations and leaders with the funds and spaces to serve their communities and the larger San Diego region.

Make Space & Do The Work

The information in Culture Mapping SD is meant to add context and specificity to the conversation on arts equity, diversity and inclusion. It is not a one stop shop or a fix for the systemic and systematic erasure and exclusion that led us to this point. Our hope is that funding entities, government agencies, media outlets and mid-large size art organizations would do the inner work to address discriminatory, obtuse, outdated policies, staffing, missions, and output as it relates to the underrepresented groups identified in our research. After doing that work and creating brave bold spaces that undue the past and present hard, come see us. The San Diego I've seen through these artists' eyes is the one that would truly make us America's finest city.

This...is a reminder to... newspapers ...[that they]...are serving **as a public record/ a historical source**. And as such have a duty to include the voices of the community they're in.

ANDREA "ANGIE" CHANDLER

It stands out to me that **culture mapping is a process**. And I would add that Culture Mapping San Diego for the arts is a process of mapping the reality of culture, not just on a list or a spreadsheet, but in the hearts and minds of all the people who ever think about artistic expression and life in San Diego “

JORDAN HAYLES



Andrea

This... is a reminder to... newspapers ...[that they]...are serving **as a public record/ a historical source**. And as such have a duty to include the voices of the community they're in.

It stands out to me that **culture mapping is a process**. And I would add that Culture Mapping San Diego for the arts is a process of mapping the reality of culture, not just on a list or a spreadsheet, but in the hearts and minds of all the people who ever think about artistic expression and life in San Diego “

Jordan



culture map as a historical source/public record
mapping culture on hearts and minds of people
culture map as a historical source/public record
mapping culture on hearts and minds of people
culture map as a historical source/public record
mapping culture on hearts and minds of people
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mapping culture on hearts and minds of people

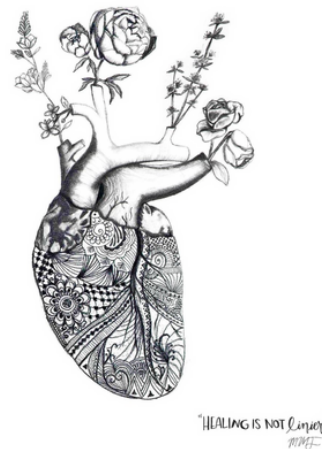
ANDREA "ANGIE" CHANDLER

JORDAN HAYLES

We are the rhythm of the culture that...

We are the rhythm of the culture that shapes the lived in world. People with narrow sight place The black cannon into the margins not seeing that the black voice is shaping all art and culture. The black cannon needs to be given the universal flowers it deserves."

ERWIN HINES



This is a culture mapping of the art of Maya Joshi & the words of Erwin Hines.

We are the rhythm of the culture that shapes the lived in world. People with narrow sight place The black cannon into the margins not seeing that the black voice is shaping all art and culture. The black cannon needs to be given the universal flowers it deserves."

ERWIN HINES





Visual Artist
Maya Joshi

Interdisciplinary Artist, Erwin Hines
Future is Color/
Open Gym SD



Mood: Contemplative

the black voice is shaping all art and culture
the black voice is shaping all art and culture
the black voice is shaping all art and culture
the black voice is shaping all art and culture
the black voice is shaping all art and culture
the black voice is shaping all art and culture
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the black voice is shaping all art and culture
the black voice is shaping all art and culture

ERWIN HINES

LISTENING TO BOB MARLEY SOUL REBEL / REBEL'S HOP



Creative Entrepreneur

Ramel J. Wallace

The Holyfield



Poet, Performance Artist, Space Curator

Kelsey Daniels

Check Please, SD



"I first spoke out about Black voices, like
'Oh this is missing Black voices. I know there
are Black artists here.' And in the
comments, I saw, loudly, from indigenous
folks, from our South Asian community, and
so I said, 'Okay, well let's all go,'

**ANDREA ""ANGIE""
CHANDLER**



"If I get to the table, I'm bringing us all."

Black,
Indigenous,
Southeast Asian, &
Middle Eastern & North African
Arts & Culture Practitioners



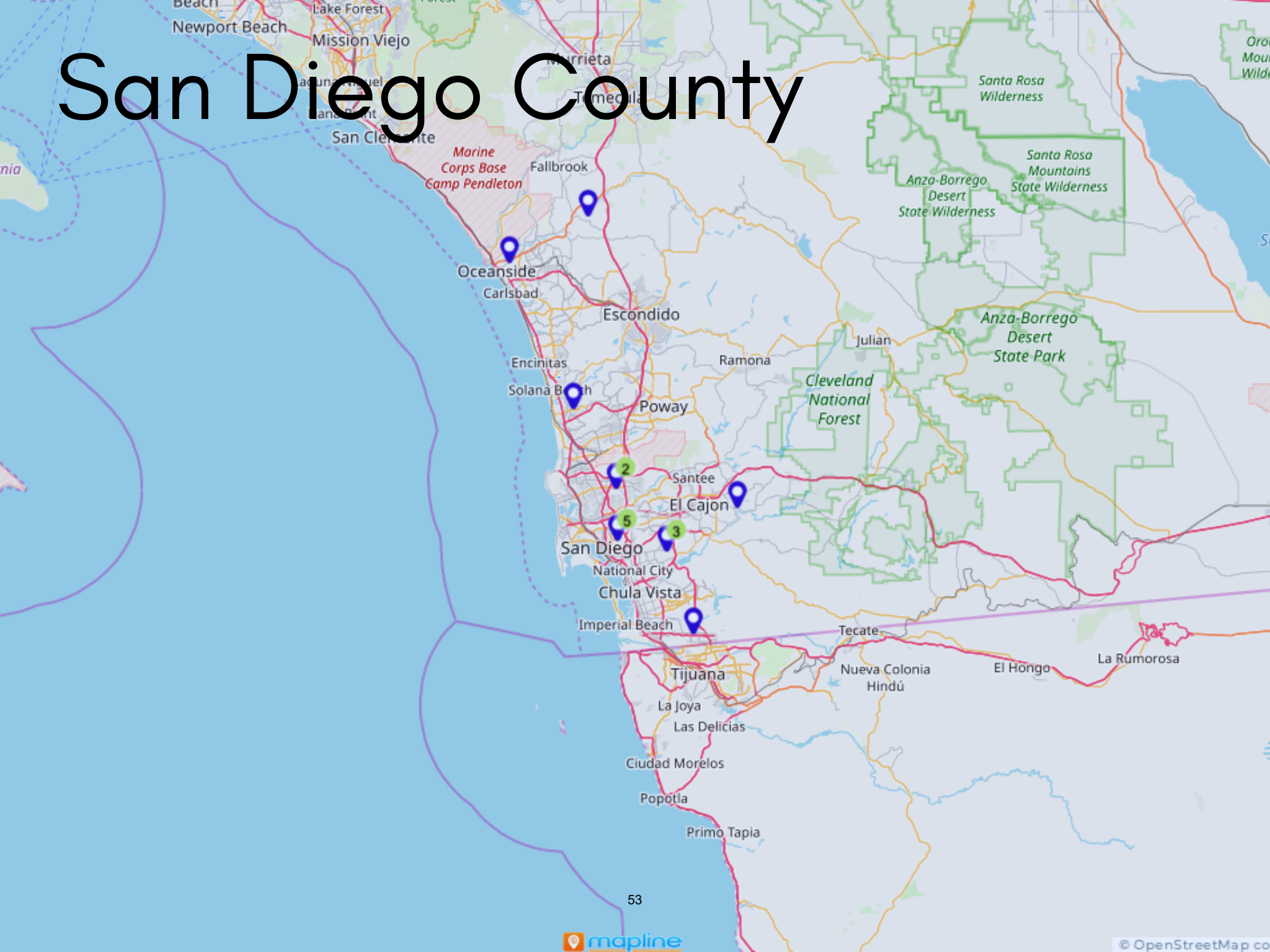
We may be marginalized,
but our influence is not marginal.

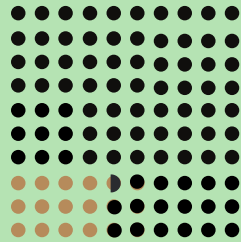
56.3%

**INTERDISCIPLINARY/
MULTIPLE CATEGORIES**

Mood: Factual

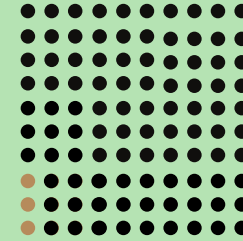
San Diego County





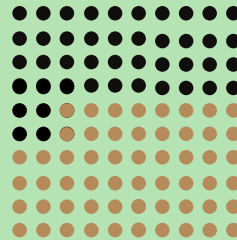
12.5%

VISUAL ARTS



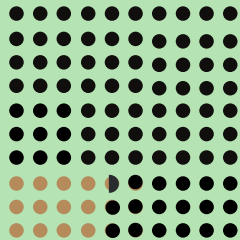
3.1%

THEATRE ARTS/
CREATIVE WRITING



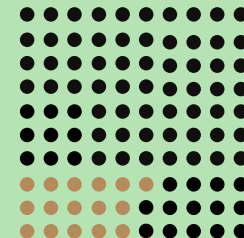
56.3%

DANCE AND MUSIC



12.5%

MEDIA ARTS



15.6%

DANCE AND MUSIC

Identities

Black 46.9%

Multiple Categories/ Mixed 43.8%

Southeast Asian / Pacific Islander 6.3%

Indigenous/ First Nations 3.1%

Needs

Information about grants/funding 18.8%

Access to individual donors / investors 40.6%

Information about city/county/state 9.4%

opportunities/contracts

Advertising support 15.6%

Other Needs

- "Individual space to work"
- "Just want to let creatives know that there is an art space that doesn't require perfection or production. During the pandemic Check, Please! has really grown into a community space where people can decompress, share work in progress, and connect on an extremely human level."
- "We are developing 8 Blocks of Black Art cultural enrichment enterprises for health and well-being SD Black Art Culture Business District and invite all to help revitalize this poor but historic inner city area. 61st to 68th and Imperial Ave"
- "I want to connect with other artists, esp other black new media artists in SD to collaborate or just support one another to curate shows"
- "Creative support for early-career artists and recent graduates aligned with movements for decolonizing."
- "Creating long term partnerships with local orgs that share same mission"

57%

57% of the individual artists do not have a dedicated studio or rehearsal space.



Art.Power.Equity Artist Talk with Jean Cornwell Wheat.
Curated by Kamaal Martin

mapping culture on hearts and minds
mapping culture on hearts and minds
mapping culture on hearts and minds
mapping culture on hearts and minds
mapping culture on hearts and minds
mapping culture on hearts and minds
mapping culture on hearts and minds
mapping culture on hearts and minds
mapping culture on hearts and minds
mapping culture on hearts and minds
mapping culture on hearts and minds



Artist- Shayla James
Courtesy the Artist

Arts Organizations

DISCO RIOT

SoulKiss Theater

Open Gym SD

You Belong Here SD

Casa Familiar- The Front Arte Cultura

Check, Please!

Continuum Arts & Pilates

Tough Talk

Good Faith Gallery, Workspace, and

Mercantile

B L A C

Teros Gallery

Pacific Arts Movement

Art Power Equity (APE) / Kamaal Martin,

Founder & Principal

San Diego Urban Warriors Inc

The Holyfield

Teaching Artist Circle / Co-facilitator

Shayla James

The AJA Project

Apotheosis Artarticipants

Individual Artists

Miki Vale

Ana Aguilar

Milan Finnie

Alyssa "Ajay" Junious

Rich Soublelet Photography

Gabrielle Yvonne

Kelsey Daniels

Marcos Duran

Maya Joshi

Y'aura Creative Studio/ Keegan Farrell

Shayla James

Kara Nepomuceno

Jordan Hayles



Do you know where you are?
Do you know who is here?

QUESTIONS FOR CULTURE MAPPING

2020 was both challenging and fruitful for me as a creative and organizer. I had received a guest curator position with a gallery in DTLA, and we had barely opened our first show of the year when the wave of closures were implemented. It was very disheartening, but it was also a period that provided confirmation the online gallery platform could work. I redoubled my efforts and tried to find new ways to make it a reality with no funding and no investors – I think that having investors is great, but it has the propensity to skew a concept so that the focus is only on commercial efforts. I’m hoping we can approach things in a different way, supporting the artists we work with even if they don’t make a sale with us. It isn’t the best business model, but it is something I can stand behind.

Antoinette Williams
Apotheosis Art



Mural by artist for The Front Arte & Cultura

COUNT ME
2020

What's Next?

- Connect with the participants in Artist Cohort 1.
- Consider these artists and orgs for funding, press, physical space, arts leadership and paid performances/exhibitions.
- If you are an artist/maker and want to be included in Artist Cohort 2 please complete the form linked [here](#).
- Realize that there are at least 3 more Culture Mapping Data Drops on the way. That means there are more of us , we're here and we're creating work that deserves to be a part of the conversation.
- Visit culturemappingsd.com and Follow #CultureMappingSD hashtag on Instagram.



Culture Mapping

San Diego

Cover Artist- Maya Joshi

Project Lead- Andrea "Angie" Chandler
Community Partner- Jordan Hayles

The flyer features a dark background with vibrant, colorful splashes of paint in purple, blue, green, and orange. At the top center, the County of San Diego seal is displayed within a circular frame. Below the seal, the title "County of San Diego Forum on Arts and Culture" is written in white, bold, sans-serif font. Underneath the title are four small colored dots (pink, orange, purple, yellow) and the date and time "October 27, 2021 4-5 PM" in white. To the right, there is a circular inset showing a close-up of a traditional woven basket with a leather strap. In the bottom right corner, there is a circular graphic containing icons for a calendar, a Zoom meeting, and a smartphone. Below this graphic, the text "Join virtually:" is in orange, followed by "Zoom Link:" in blue, and the URL "https://tinyurl.com/COSDACForum" in black. Below the URL, "Or Telephone:" is in blue, followed by the number "1-669-900-6833" in black. Below that, "Webinar ID:" is in blue, followed by the number "874 6260 8624" in black. Finally, "Passcode:" is in blue, followed by the number "073722" in black. At the bottom of the flyer, a black banner contains the text "Spanish translation will be provided. To request other languages, please email cosdpublic@sdcounty.ca.gov at least 72 hours ahead of time." in white.


**County of San Diego
Forum on
Arts and Culture**
● ● ● ●
**October 27, 2021
4-5 PM**

Please join us to provide feedback
on the needs and priorities of
county arts and culture and
a planned Commission on
Arts and Culture.

Opening remarks by
Board of Supervisors
Chair Fletcher and Vice-Chair Vargas

Join virtually:
Zoom Link:
<https://tinyurl.com/COSDACForum>
Or Telephone: 1-669-900-6833
Webinar ID: 874 6260 8624
Passcode: 073722

Spanish translation will be provided. To request other languages, please email
cosdpublic@sdcounty.ca.gov at least 72 hours ahead of time.

Appendix 5: Survey Questions

Arts and Culture in San Diego County

Community Survey

Please help provide feedback on the needs and priorities of San Diego County arts and culture and a planned Commission on Arts and Culture.

Local Arts and Culture

- 1.What are the strengths of our arts and culture community?
- 2.What are the areas of growth opportunity for our arts and culture community?

Commission on Arts and Culture

- 3.What should be the top three priorities for the Commission on Arts and Culture?
- 4.Any other comments?

Respondent Information

- 5.(OPTIONAL) Name of survey respondent.
- 6.(OPTIONAL) Organization(s)/business(es) survey respondent is associated with. If survey respondent is an artist, please share what kind(s) of artist.

Thank you for sharing your feedback.

Please contact Giang Meyers at giang.meyers@sdcounty.ca.gov if you have any questions.

Appendix 6: Vault Collection Program Proposal



October 2020

VAULT COLLECTION

at the San Diego County Administration Center

County of San Diego

Department of General Services

What is the **Vault Collection**?

The **Vault Collection** located in the Lower Level of the County Administration Center (CAC) is a curated collection and archive of notable County owned objects. The Collection is a catalogued repository of the best quality historical items from the County of San Diego department's surplus of accumulated objects. This Collection formed the basis of the **Artifact Display Project (ADP)** art installations at the County Operations Center (COC) and the CAC.

The **Vault Collection** name is derived from the original bank vault in the space, which was used for County currency storage seventy years ago. This collection is the conclusion of the ADP effort to locate, archive and reuse items of County functions. The Artifact Display Project will continue to be one of the users of the Vault Collection. What was the ADP archive is now the **Vault Collection**.

This Collection documents an end of an era in County government process. It contains objects and documents that are not digital. It highlights tools, processes and products of hand work in writing, drafting, measuring and fabrication. It covers a long period of how work was done and how governments functioned – before the digital age.

Goals of the **Vault Collection** Program

- To serve as a source of objects for future artistic and historical display projects in County facilities, specifically for future ADP projects at the COC, or any County buildings.
- To ensure long term protected object and collection storage, thus reducing hands-on management and maintenance of collected objects by County staff.
- To demonstrate a process and provide a prototype for the methodology of collecting, cataloging, and long term storage of objects.
- To keep the collection of artifacts in the public eye and not buried in dusty inaccessible storage. This archive has been featured in three PBS history programs, County News Center videos, and has received continuous support from County Supervisors and the County Administrative Office.
- To create a “lending library” for temporary display of objects for commemorative or educational use in County facilities.

Possible **Vault Collection** Future Projects

1. Publish a guide booklet for County and public use, showing the origin, management and contents of the **Vault Collection**. The booklet is modeled after the highly regarded

PUBLIC ART at the County of San Diego Operations Center campus guide. The Vault Collection could be considered Volume II of pocket sized publications describing County art and archival management.

2. Create a cross referenced digital public guide to other collections held by County of San Diego departments, not normally accessible to the public. The digital public guide would be based on the current format of the **Vault Collection** indexed catalog of photographic and text descriptions. Possible object collections include:
 - Parks and Recreation – Collection of Native American and historical objects
 - Clerk of the Board – Books and bound volumes
 - Assessor, Tax Collector, Recorder – Historical documents now on display
 - Health and Human Services Agency – Primarily Edgemoor Hospital records
 - Environmental Health – County Veterinarian collection of scientific tools and samples
 - Medical Examiner – Collection of tools and samples
 - Acknowledgement of the **Sheriff's Museum** – A nonprofit support of Sheriff's Department archive and publicly accessible history of local law enforcement.
3. Maintain a managed repository of objects for future Artifact Display Project installations in County facilities under the guidelines of Board Policy F-23: *Inclusion of Works of Art on Certain County Public Buildings*.
4. Create prototypical “portable” displays for special event use or movement between buildings.

Example:

Wheeled glass cases containing artifact displays that are stored in the Library Department warehouse and are moved by Library staff, as part of book delivery. The cases to be positioned in library lobbies for (1-3) months and then moved to the next library location.

Displays could be designed based on: a) history period: “The Three Centuries of County Government – 1800’s to 2000’s”, or by b) department services: “Engineering, Public Records and Research”, or by c) “Tools Replaced by Technology.”

5. Establish the source of objects and starter location of a potential **County of San Diego – History of Public Services** museum, which could be expanded and relocated in the CAC Tower.
6. Maintain an archive related to other regional historical resources, such as the **San Diego History Center**.
7. Create a County-sponsored volunteer position of “County Historian”, who would actively manage the **Vault Collection**.

Summary of the **Vault Collection** Organization – Summer 2020

A project conducted by the ADP Team under a modest fee provided by the COC Public Art program budget, to conclude an (11) year archival object research and recovery program:

- Catalog of objects with brief categorized description.
- Culling of unneeded items of limited value, or as duplicates of collected items.
- Isolation and identification of highest value items with recommendations for best practices for long term archiving.
- General organization of the **Vault Collection** room to facilitate future management of stored objects and invite visitation by interested historians, County staff and the public.

Vault Collection Team

Robyn Adriance, MLIS – Lead Archivist and Collection Catalog Manager

Robyn has provided professional archival, cataloging and research services for private art, photography and library collections as well as a variety of projects and clients including the County of San Diego Department of General Services in creating the Vault Collection, University of California San Diego's Global Information Industry Center, and the non-profit association Corredor Histórico CAREM. Robyn received her Master of Library and Information Science degree from San José State University. Robyn has a background in the field of architecture and design with professional accreditation received in sustainable design and holds membership with the U.S. Green Building Council as well as the American Library Association.

Jay Johnson – Archival Display Project Creative Director

Jay Johnson is the Creative Director of the Artifact Display Project (ADP), a major series of informative and custom designed installations in new County buildings that herald San Diego County achievements and enhance public spaces. The displays include County-owned memorabilia, ephemera, and vintage items that are obsolete or still in use, collected and assembled by the ADP team over the course of eleven years. Jay is a longtime artist, has exhibited in major regional galleries and has lectured at UCSD. He was awarded a San Diego Art Prize by the San Diego Visual Arts Network and is featured in magazine and book reviews of San Diego artists. Jay's sculptures and other works were commissioned by Qualcomm, Camp Pendleton and Voices of Children. Jay Johnson has played an active role in the San Diego art scene since the 1980s.

Jeff Redlitz, Architect, AICP – Vault Collection and Archival Program Advisor

As the manager of the Public Art program at the County Operation Center, Jeff conceived of the Artifact Display Project to save and use objects of interests during the development of new County buildings. Jeff was the County Department of General Services project manager for the design and construction of the (45) acre COC Campus, the CAC Waterfront Park design and parking structure construction, and the development program of (10) County libraries. Previously, Jeff managed the design and construction of UCSD Medical Center hospital and clinic projects. All of these projects contain public art. Jeff will provide consultation on how the **Vault Collection** can be utilized by the County, how the Collection can be made accessible to the public, and archival design. Jeff is a registered Architect and a member of the American Institute of Certified Planners.

David Richardson, MA, MFA, MAA – Consulting Historian

David Richardson has been an educator and professional in historic preservation, the humanities and environmental studies for over 50 years. David received his MA in Public History from University of San Diego. David was project historian for the initial COC Artifact Display Project and using his vast knowledge of San Diego history he continues to provide expertise and guidance for the **Vault Collection**. David's inventory and survey project of outdoor public sculpture in San Diego County received the Smithsonian and National Institute for Conservation of Cultural Property Grant. He was also a recipient of the Governor's Historic Preservation Award and SOHO Materials Conservation and Education Award for the San Diego Presidio Public Archaeology Project. More recently, David served as Director of Research for the San Diego Public History Initiative for UNESCO World Heritage listing the Cultural Route of the Californias.

Appendix 7: White Paper Proposal

MEETING THE NEED AND FILLING THE VOID: A PLAN FOR A COUNTY ARTS AGENCY TO FULFILL THE VISION OF SAN DIEGO COUNTY LEADERSHIP

A position brief submitted by the San Diego County Arts Leadership Working Group (CONFAB) in Collaboration with the San Diego Regional Arts and Culture Coalition (SDRACC)*

Framework for the Future

An Office of Arts and Culture can be integral to the County's efforts to address critical issues such as public health and healthy communities; children, youth, and families; racial equity and social justice; and public safety.

Arts and culture can be strategic partners with local government in the pursuit of public policy that drives societal development, global inclusion, and equitable values. A strong arts and culture infrastructure at the County can support programs that engage people across cultures, enable audience members of all ages to experience worlds outside of their own through storytelling, and provide education and outreach activities that engage young people in safe programs during and after school time, helping them explore new avenues for healthy self-expression. Arts, culture, and creativity are at the heart of innovation and an important part of economic and workforce development.

Why an Office of Arts and Culture? Why Now?

Advancing the Board of Supervisors priorities through greater cultural equity, access, and inclusion.

On January 12, 2021, the County Board of Supervisors adopted a *Framework for the Future of San Diego County* (Framework) to reflect community and county values supporting strong, healthy children and families; better behavioral health services; programs for veterans, seniors, and immigrants; transportation; the environment; and affordable housing and homelessness. They also voted to conduct business in an open, transparent manner and remove barriers that prevent diversity, equity, and inclusion. An Office of Equity and Racial Justice was created to further these goals. This white paper proposes the creation of a local arts agency¹ - a County Office of Arts and Culture to advance the Board's priorities through greater cultural equity, access, and inclusion.

San Diego County is the largest county² and one of only four in California without a countywide arts agency.

The County is experiencing an exceptional moment in time. There have been past attempts to create a countywide arts agency, but those efforts have failed largely due to the lack of political will and a perceived lack of resources. With access to federal funding in support of pandemic recovery, a progressive majority, and the Board of Supervisors' unanimous approval of the *Framework for the Future*, an opportunity exists today to create what has seemed impossible for several decades.

Diversity and Inclusion

Although five cities have municipal arts agencies, there is no regional entity to support cultural policy, programs, or public funding of the arts across the County's five supervisorial districts.

Those arts agencies that exist are coastal - Oceanside, Carlsbad, Encinitas, San Diego, and Coronado - leaving nearly two million residents in inland cities, unincorporated areas, or on one of the 18 tribal reservations, as well as those in some of our most diverse communities to the south without access to the benefits of a comprehensive public arts and culture infrastructure.

References

¹ A local arts agency is a community organization or an agency of a city or county government which provides financial support, services, or other programs for a variety of arts organizations and/or individual artists, and the community.

² Counties without offices of arts and culture are Alpine, Glenn, San Diego, and San Joaquin. Yuba and Sutter have a combined county agency.

Cultural Equity

A County Office of Arts and Culture would play a critical role in furthering cultural equity throughout the San Diego region.

Cultural equity has been defined as “... the condition that all people are fairly resourced in artistic and cultural expression and fairly represented in systems of exhibition, performance, and decision-making.”³ *PolicyLink* asserts that “Cultural equity explicitly values the unique and collective cultures of diverse communities and supports their existence in physical spaces, in public policies and investment, and in expression in civic and spiritual life.”⁴ Equitable access to arts and culture in all its forms is a core component of an equitable society.

Achieving cultural equity requires a commitment to removing the barriers to the arts and cultural participation that are experienced when residents are under-represented and under-resourced by virtue of the city or area of the region in which they live.

BENEFITS AND OPPORTUNITIES

Bring Resources to the Region

A local arts agency can bring new or increased resources for arts and culture to the region.

In the '80s the County formed the Public Art Advisory Council (PAAC), a designated local arts agency primarily funded by a California Arts Council (CAC) State/Local Partnership (S/LPP) grant. That grant paid for one staff person who oversaw the PAAC's work. Today the California Arts Council continues to fund local arts agencies through the S/LPP, allocating up to \$35,000 per year in each county. When the PAAC was dissolved in the early 90s, the County was no longer able to apply for the S/LPP grant, nor has it been able to seek funding from the National Endowment for the Arts or any from other California Arts Council grants programs. Additionally, there have been missed opportunities for arts and culture components to large scale state and federal funding opportunities that support County priorities. The City of San Diego through its Commission for Arts & Culture has for decades held the CAC S/LPP designation on behalf of San Diego County.

Support the County's Art in Public Places Programs

A County Office of Arts and Culture can support and expand upon the County's current public art programs and the policies that guide them.

Though the PAAC closed, the County continues to engage the public with visual arts programs. Through Board Policy F-23, the *Inclusion of Works of Art on Certain County Public Buildings Policy*,⁵ maintains an inventory of public art that includes historic works by WPA artists, as well as a collection of California Plein Air paintings by Charles Reiffel that were restored in 2015 with the Clerk of the Board's oversight.

Two other programs, *Art Halls/Art Walls* (Board Policy G-17), also administered by the Clerk of the Board, and Housing and Community Development Services' *pARTnerships Program*, both provide residents with an opportunity to show their own works of art in County buildings.

An Office of Arts and Culture can coordinate these efforts while creating new programs “developed to educate the public about art, promote its value to society, and as a means of personal expression for local artists.”⁶ Notably, Board Policies G-17 and F-23 will be up for continuance in 2022 and 2023 respectively. A new arts agency and advisory committee can support the preservation of these existing policies, while recommending updates as needed to maximize their outcomes.

³ <https://culturalnewdeal.com/> retrieved April 17, 2021

⁴ <https://www.policylink.org/our-work/community/arts-culture> retrieved April 17, 2021

⁵ <https://www.sandiegocounty.gov/content/dam/sdc/cob/docs/policy/F-23.pdf> retrieved April 28, 2021

⁶ <https://www.sandiegocounty.gov/content/sdc/cob/cacs/arhallswalls.html> retrieved April 28, 2021

STRUCTURE, TIMELINE AND ESTIMATED COSTS

An Office of Arts and Culture could report to the Clerk of the Board and be guided by a 15-member community advisory board (three appointees per District) and a staff of dedicated arts administrators. Determining the agency's organizational structure is prioritized here in Year 1 (FY22), a 12-month planning phase that also includes a pilot countywide arts and culture grants program to support projects that further the Board's priorities through the arts using the San Diego Foundation's Arts & Culture Challenge model. To ascertain the economic impact of the arts, the collaborative implementation of a regional Americans for the Arts, *Arts & Economic Prosperity 6* study with the City of San Diego is planned. The agency could be minimally staffed and officially launched in FY23.

Year 1 (FY21-22)

Plan	Budget
1. Form an ad hoc steering committee to plan the agency's development.	Organizational Development Consultant \$90,000
2. Hire an organizational development consultant to lead the agency's start-up.	Pilot Grant Program Projects \$500,000 <i>Arts & Economic Prosperity 6</i> \$250,000
	\$840,000
3. Pilot a grants program providing support to arts and culture organizations through a competitive process.	
4. Conduct <i>Arts & Economic Prosperity 6</i> with the City of San Diego Commission for Arts and Culture.	

Year 2 (FY22-23)

Launch	Budget
1. Hire startup staff – a Director of Arts and Culture and an Executive Assistant.	Director \$150,000 Executive Assistant \$90,000
2. Create an organizational strategic plan.	Grants Program \$1,000,000 Strategic Plan \$50,000
3. Pass an ordinance designating the Office of Arts & Culture as the County's arts agency.	\$1,290,000
4. Create internal administrative protocols.	
5. Continue grant funding program, increase available resources.	

Year 3 (FY23-24)

Lead	Budget
1. Hire a Senior Grants Manager.	Director \$150,000
2. Seek opportunities to partner with County agencies to achieve early successes.	Senior Program Manager \$125,000 Executive Assistant \$90,000
3. Continue grant funding program, increase available resources.	Grant Program Funds \$2,000,000
	\$2,365,000
4. Explore creation of a countywide cultural arts master plan for Year 4.	

This document was researched and written by Victoria Plettner-Saunders, Principal, The Arts at Work, in partnership with the following arts and culture leaders from throughout the San Diego Region.

This initiative was funded by the City of San Diego Commission for Arts and Culture as the State Local Partner on behalf of the California Arts Council. The City of San Diego Commission for Arts and Culture is the designated State Local Partner to the California Arts Council on behalf of the County of San Diego, per San Diego County Resolution No. 19-161.

***San Diego County Arts Leadership Working Group (“Countywide Confab”)**

The Countywide Confab is a group of countywide arts administrators comprised of senior leadership from local arts agencies throughout the county as well as regional leaders. The Confab is organized and supported by the City of San Diego Commission for Arts & Culture as part of its role as the state/local partner on behalf of the California Arts Council.

Amanda Ecoff, Executive Administrator, North County Arts Network (NCAN)

Patricia Frischer, Coordinator & Founder, San Diego Visual Arts Network

Jim Gilliam, Arts Administrator, City of Encinitas

Jonathon Glus, Executive Director, City of San Diego Commission for Arts and Culture

Carolyn Grant, Executive Director, Museum of Making Music, Carlsbad

James Halliday, Executive Director, A Reason to Survive, National City

Maria Mingalone, Executive Director, Oceanside Museum of Art

Kayla Moshki, Public Art Commission Liaison, City of Solana Beach

Naomi Nussbaum, Executive Director, Synergy Arts Foundation, Solano Beach

Brigid Parsons, Arts Program Assistant, City of Encinitas

Kelly Purvis, Sr. Management Analyst, Arts & Culture, City of Coronado

Richard Schultz, Cultural Arts Manager, City of Carlsbad

Andrew Ütt, Executive Director, Institute of Contemporary Art San Diego, Encinitas/San Diego

Jerry Van Leeuwen, Executive Director, California Center for the Arts Escondido

San Diego Regional Arts and Culture Coalition (SDRACC)

SDRACC is a countywide organization that advocates for government funding, sound policy and an educated public.

Matt Carney, Co-Chair and Executive Director, San Diego Ballet

Theresa Kosen, Co-Chair and Arts & Culture Consultant

John Highkin, Treasurer and Co-Director, Fern Street Circus

Christopher Chalupsky, Sr. Manager Arts & Community Partnerships, San Diego County Regional Airport Authority

Peter Comiskey, Executive Director, Balboa Park Cultural Partnership

Llewellyn Crain, Director of Philanthropy, The Old Globe

Alex Goodman, Managing Director, New Village Arts (former)

Tara Graviss, Expressive Arts Therapist, CEO Mind Body Arts

Victoria Hamilton, President, Californians for the Arts

Caroline Nordquist, Associate Director of Advancement, Mingei International Museum

Felicia Shaw, Executive Director, Women’s Museum of California

Steven Snyder, CEO, Reuben H. Fleet Science Center

Russ Sperling, Director, Visual and Performing Arts Department, San Diego Unified School District

Polly Toledo, Grants Writer, San Diego Housing Commission

Yvonne Wise, Director of Waterfront Arts & Activation, Port of San Diego

Alan Ziter, Executive Director, NTC Foundation

Appendix 8: San Diego Arts Council Proposed Work Plan

Draft One Year Work Plan San Diego County Arts Council

Mission: to enhance the quality of life of San Diego county residents.

Strategic Goals:

1. To utilize Arts and Culture to help reach the goals of our county's supervisors by supporting their vision through the ADVOCACY for arts administration in every city.
2. Increase ACCESS to arts and culture by supporting arts organizations, building innovative collaborations and expanding audiences.
3. Provide greater VISIBILITY and promotion of arts and culture countywide.
4. Encourage cities to COLLABORATE with the arts community to develop and establish vibrant arts programs that will attract and retain the talented 21st century workforce to ensure sustainability in the global knowledge economy.
5. Provide increased opportunities for ARTS EDUCATION to San Diego residents, particularly to K-12 children and youth, and at-risk/under-served populations.

Preliminary Recommendations for SDCAC:

- 1) Form the SDCAC Board of Directors: Chair, Vice Chair, plus nine board members comprising a diversity of executives from all arts disciplines, government arts administration, philanthropy and business, including one professional artist.
- 2) Convene monthly brainstorming meetings of the Advisory Committee to establish from this group of leaders the priorities, goals and objectives of the SDCAC.
- 3) Hire an Executive Director (part-time, 30 hours per week) a contract employee of the County of San Diego.
- 4) Assist the Executive Director in carrying out their assigned duties in the fulfillment of the SDCAC Strategic Goals.
- 5) Further define the one year work plan with specific timelines, duties and assignments.
- 6) Assist in the development of Partner Networks in the following areas:
 - a. Arts Organizations (small, midsize and large).
 - b. City Arts Staff.
 - c. Arts Commissions Chairs.
 - d. Arts Funders (government, corporate, foundation, and individuals).
 - e. Marketing and Audience Development (cultural tourism, web, print, social media).

- f. Arts Education.
- 7) Develop partnerships and collaborations with local, state and national arts and advocacy organizations:
 - a. Help to form and support regional arts and culture networks. North County Arts Network is the first of these aiding both North County Inland and North County Coastal organizations.
 - b. Work with existing regional arts and culture organizations; City of San Diego Commission for Arts and Culture, San Diego Regional Arts and Culture Coalition, San Diego Visual Art Network, San Diego Performing Arts League, San Diego Foundation, North County Arts Network, South and East County arts Network etc.
 - c. Continue liaison with the California Arts Council and other regional arts councils.
 - d. Utilize the National Endowment for the Arts and Americans for the Arts.
 - 8) Promote and encourage participation by the arts and culture community in the:
 - a. San Diego County General Plan.
 - b. Live Well San Diego.
 - 9) Encourage and support arts philanthropy by:
 - a. Canvassing existing private and public supporters of the arts in our county.
 - b. Creating a San Diego County document explaining the importance of Arts Philanthropy.
 - c. Developing partnerships with civic and business leaders in this area.
 - d. Utilize the findings of the Arts and Economic Prosperity studies for San Diego.
 - 10) Convene countywide meeting to promote grant opportunities for:
 - a. Individual artists.
 - b. Arts organizations.
 - c. Cities and Commissions.
 - d. Publish the information online and countywide.
 - 11) Attract and retain the 21st century workforce ensuring San Diego County remains globally competitive by:
 - a. Encouraging and nurturing the establishment of creative industries, arts districts, libraries as centers for arts and culture, and the growth of creative communities.
 - b. Research and communicate with appropriate organizations which offer resources for these endeavors.
 - c. Partner with government entities, developers, etc. to develop affordable live/work housing and studios for artists throughout the County of San Diego.